



# District 7 Newsletter



June 2005

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*"It is far more difficult to find a new Zontian than to work to meet the needs and retain the commitment and service of our present, most valuable members."*

- Club Paperwork due to Governor

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## A Glorious Spring for Zonta!

Warmest greetings, dear sisters!

It has been a wonderful spring, full of Zonta gatherings, service projects, and paperwork, for those of you diligently leading your clubs and areas to greater success. I thank you for all the dedication and time you commit to advancing the status of all women worldwide. We cannot do it alone!!

The last newsletter covered Areas 6 and 1, and this newsletter focuses on Areas 5 and 3, where I was honored to visit and inspire our sisters in Kansas and Minnesota. The meetings were terrific, and stirred us all to higher thoughts and actions. You can read more about the meetings inside.

District Conference planning in Cape Girardeau is underway, and we are all looking forward to gathering with ZI President-elect Olivia Ferry, who will be our ZI board representative at conference. A Save-the-Date e-file will be coming your way shortly, so club presidents, watch your Inboxes from your Area Director for that, and share it quickly with your club members. The formally posted Call to Conference will come out in July, so be watching the mail for your personal invitation. Save September 30-October 2, 2005 for Zonta in Cape Girardeau, Missouri!! I can't wait to see you all again!! ☺

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## Paperwork Deadlines Critical!

It is the time of year when Zonta shifts gears for the coming operational year. Each club president should be gathering reports from committee chairs and generating a club report to send to her Area Director. The AD will send it to the Governor if you do not tell her you are already sending a copy there, too.

Essential element of Zonta continuity: Please fill out your Club Officer Report Form, and send it to the Governor at [lfj@globalvisionstrategies.com](mailto:lfj@globalvisionstrategies.com) as soon as possible. In order to generate accurate communications for the new Zonta year, we need to have the contact information for EVERY CLUB PRESIDENT and TREASURER. This is not something to shirk. It must be done annually, and quickly. You can download a copy off the D7 website at [www.zontadistrict7.org](http://www.zontadistrict7.org), or photocopy the page in your Club Manual, fill it in, and send it to me at the address to the left. Many thanks for your immediate action on this.

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## So, What's Due?

☸ **Club Reports** to Area Director and Governor

- ☼ **Dues to District 7** Treasurer Barb Zapp **and to Zonta International**
  - ☼ **Jane M. Klausman applications** to Governor or to D7 JMK Chairman Sherrill Mulhern. Contact Sherrill at [smulhern@pasteur.fr](mailto:smulhern@pasteur.fr) for questions or assistance.
  - ☼ **Club Officer Report Forms** listing new/continuing club President & Treasurer; send to Governor ASAP, please!! We need this data for mailing and contact!
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## What to Work on Next?

- ☼ **Sending a third of service funds raised to Zonta International to honor our international commitment to service projects being carried out on our behalf around the world.** Each club may designate which of the ZIF funds it wishes its contributions to go to. Make time to do this in each club!
- ☼ **Making Plans to Attend District Conference** with Sisters this September 30 through October 2, 2005 in Cape Girardeau, Missouri. Elect a club delegate to represent your club! Paperwork for credentials to follow this summer.
- ☼ Thinking about whom to propose for the **District 7 Slate of Officers** for the 2006-2008 biennium. We will need to elect those sisters at the upcoming District Conference. Contact Nominations Chairman Cheryl Disney Breeden at [cdisneybreeden@aol.com](mailto:cdisneybreeden@aol.com) for more information on how to nominate someone in your club!
- ☼ **Contacting your Area Director** for a chat, and perhaps an invitation to attend an upcoming meeting or club activity...

## QUICK MEDIA ACTION LIST:

1. *Press and Media Relations Awareness*
2. *Creating Press Kits on your Zonta Club*
3. *Contacting the Media and Forming a Media List for Constant Contact and Visibility of Your Club*
4. *Writing Press Releases that Grab Attention and Call for Action*
5. *Getting publicity through free outlets, calendars, and cable channels*
6. *Being Persistent, and always calling to chat about your Press Release*
7. *Remembering to say Thank You for the media support you get*

Area 5 Meeting  
Overview

## Media

Zonta is the world's most "quietly wonderful" organization. Those are my words that capture how I feel about Zonta. But to be quiet is not a good thing. If we want to grow, we need to get our message out with a joyful, high impact NOISE!! That means garnering media attention and participation and support for as many of our activities as possible.

**How many clubs have their meetings regularly listed in local newspapers, or on local cable channel bulletin boards?** If not, why not? Take time to find the correct contact information for those outlets, make a call, have a friendly chat, and send them your stuff! Then keep sending it monthly. That's the key.

**How many clubs regularly send out press releases when new members join, or scholarships are awarded, or high profile speakers or panels come to speak at your meetings or events?** Seek a new Zonta member for your club who knows about Public Relations and Media Communications, or learn fast! ☺ Form a Media Release List, a group of outlets to whom you regularly send your press releases. Make personal contact via telephone, and follow up your press releases, whether emailed or faxed, with a personal call to encourage their interest. We will post a template for a Press Release on the D7 website this summer. Feel free to download it and use it, improve it, and get your Zonta news out there!!

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## District 7 Board to Meet June 10-11 in Kansas City

The District 7 board will gather in Kansas City next week, and the meeting will mainly focus on the upcoming fall conference in Cape Girardeau, as well as long range planning issues such as future area meeting dates and locations, and so forth. If you have any issues you would like to see raised, kindly contact your club President, who will pass on your concerns to her Area Director prior to our meeting.

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## Area Visits Continued This Spring

It was my honor and privilege to attend the **Area 5 meeting** in Kansas this April 8 and 9. I drove to Kansas City, Kansas, that Friday, and had dinner with Area 5 Director Janet Kannard, and D7 Board Secretary Suzanne Bond, with whom I spent the night. It was great to simply visit, share ideas, and bond over dinner. That Saturday, we arrived at the meeting place, Cabela's, which is a huge, outdoorsman and sportsman's paradise kind of shopping experience, all under one roof. I was there early, to visit with incoming club presidents who had questions and items of interest to discuss. The speakers were awesome, and the topics relevant to the mission of Zonta International. One in particular, T.L. McCown, held the room riveted as she spoke of her life in Saudi Arabia, teaching English to a Saudi princess and her children. We were all fascinated by her story, and many of us bought a copy of the book she'd recently written about the experience. Cape Girardeau sister Lisbe came with a wonderful video

on Amelia Earhart, and her life and work through Purdue University. We had seen the video in Jefferson City, at the Area 6 meeting, but I thought it was so useful a view of Amelia, I asked Lisbe to show it to us in Kansas, too. She did. Many sisters are now considering whether to band together across clubs and perhaps districts to sponsor a scholarship in perpetuity from Zonta for an undergraduate in aerospace or other related majors to honor sister Amelia.

The final Area meeting was the **Area 3 meeting**, which was held right next to the Mall of America, in Minneapolis, Minnesota. The ladies up north had the most elegant Friday night cocktail party with musical entertainment and a raffle, along with a lovely wall of club store items for sale. Some of the products for sale were made by our own sisters, from stained glass to photographic images on cards that make your heart sing. Another club had funny, silly light-up rings for sale, and they went quickly and were the delight of the evening. What a clever way to raise funds! The music group was enchanting, and so we were entertained and surrounded by incredible talent all evening. Saturday we got down to business, and had terrific speakers. Two in particular really stayed with me. The first was a sister working in biological research, and she gave a graduate level talk on cell biology and the real science behind stem cell research. It was a fascinating look into what is really being done, and not what the media is skewing, often without knowing the real science before they report. Another sister was doing great work with young women in the area, and brought a video about the organization she had helped to build. To see women helping women in such a profound and meaningful way really made my day.

As you can see, each club and each area has its own culture, its own interests, and its own style. That is the true magic of Zonta. That we can all come together to advance the status of women, and that this mission takes on different hues and vibrant colors throughout our district, and across the planet.

I thank each and every Zontian who made time in her busy life to attend, present and otherwise participate in her Area meeting. I especially thank the organizers who supported their Area Directors so wonderfully at each meeting. Together we can all achieve so much more, can't we? ☺

Please call me if I can serve you in any way.

Yours in Zonta,

Linda Jacobsen, District 7 Governor