



# District 7 Newsletter

## Governor's Message

### Inside this issue:

<b>Zonta Calendar</b>	<b>1</b>
<b>Area 1 Report</b>	<b>2-3</b>
<b>Area 2 Report</b>	<b>3</b>
<b>Area 3 Report</b>	<b>4</b>
<b>Area 4 Report</b>	<b>5</b>
<b>Committee Chair and Coordinator Reports</b>	<b>6-8</b>
<b>New Position Paper</b>	<b>9</b>
<b>Area Meeting Notes and Pictures</b>	<b>10-14</b>

As our 2006-2008 biennium comes to a close, we will be celebrating the chartering of a new club in District 7! The Zonta Club of Troy, Missouri, will celebrate their chartering and their first Yellow Rose Award program on Thursday, June 12. Katie Lamar will be installed as president and a total of twenty-two members will be inducted.

The St. Charles club has been Troy's sponsoring club under the leadership of president Brenda Fraser. Past District Governor Linda Jacobsen has also been a strong supporter of this new club.

Troy's intent to form a new club was sent to International Headquarters in early January, and now they are chartering! This ambitious and talented group of women have remained focused on their goal of chartering their club—well done!

Please join with me in welcoming this new club into District 7. You can send your congratulatory messages to:

**Katie Lamar**  
**510 E. Cherry Street**  
**Troy, MO 63379**  
**Katie.lamar@edwardjones.com**

What a fabulous way to close out this biennium!



*Carol Pasanen*  
 Governor, District 7

### Special points of interest:

**What's happening in Every Area?**

**Photos from Area Meetings**

**Results of Brainstorming sessions at Area Meetings**

## Zonta Calendar

27 June—2 July 2008	2008 Convention, Rotterdam, The Netherlands
1 August 2008	Jane M Klausman candidate applications due to Kathy Swan, 3926 Annwood Dr., Cape Girardeau, MO 63701
3-5 October 2008	District 7 Fall Seminar, Jamestown, North Dakota

## News from Area 1—Joan Wrolstad, Director



### *From Fargo-Moorhead - Stacey Lentz, President*

Fargo-Moorhead Club presented yellow roses to the nominees for the YWCA Women of the Year award banquet. Two Zontians, Joan Deal and Stacey Lentz - Academie Agencie, were nominees (picture attached). The club purchased a table in support of the nominees and the YWCA. It was a great media opportunity and the club was noted for providing the yellow roses during the program and in the program booklet. A service project will include redecorating a large group meeting room at the Rape and Abuse Crisis Center. The Fargo-Moorhead club will host a wine/beer tasting fundraiser with silent auction at a local design store on May 9<sup>th</sup>.



### *Breckenridge-Wahpeton - Patty Lies, President*

Breckenridge-Wahpeton Club hosted the Area I meeting on March 29<sup>th</sup>. The event was a "purse full" of fun! (picture attached). Creative! There were several purses filled with various goodies that were on silent auction. A Garden Purse, Work Purse, Spa Purse, Night on the Town Purse, Beach Purse, etc. The proceeds from the silent auction went to a local charity. Over \$400.00 donated to a local charity. Governor Carol and Lt Governor elect Barb Jirges (picture attached) presented information on Leadership in Zonta. This is a continuation of training in Leadership that started at the 2007 Area I Meeting in Bismarck. In 2007, Leadership Training included why your club should include Leadership Training as part of your club activities. In 2008, Leadership Training is looking at whom and what are the Leadership Positions in the District 7 Board and in the Local Club. In 2009, we may look at the individual board positions and what their responsibilities include. Also, what it takes to have an effective club meeting. The Leadership Training Power Point presentation will be available.



### *Aberdeen - Dorene Nelson, President*

The Aberdeen Zonta Club presented a check to the local winner of the Young Women in Public Affairs Scholarship. Officers will be installed at the May 27<sup>th</sup> meeting. The Zontian of the Year award will also be presented at the May meeting. Zontian of the Year is chosen by nominations in March from all club members. The top three or four nominees are placed on a ballot and voted on in April. The Zontian of the Year for 2007 will reveal this year's recipient and present her with gift to commemorate this honor. The club members will soon be busy purchasing supplies and treats for the children who participate in Safety Town, a four-day activity which teaches safety rules to pre-schoolers and is co-sponsored by the Aberdeen Zonta Club and the Aberdeen Parks & Rec Department.



### *Linda Wrangham, President*

The Zonta Club of Bismarck recently contributed \$200 to the Children's Library Renovation Campaign as part of a Literacy Project. Member Sue Lacher, dressed up as *The Sister of the Man in the Yellow Hat*, and read a *Curious George* story during a story time session. She presented the check on behalf of Zonta. Bismarck Library Foundation is hoping to raise \$600,000 to update the Children's Library, which hasn't seen renovations since 1988. Tom Jones, Library Director, spoke at a meeting and share historical information on the library and the focus of the campaign. Zonta members held a spring clean up project at the Zonta Park.

## News from Area 1 continued...



### Jamestown Club – Mary Reed, President

The Jamestown Club celebrated Rose Day by putting yellow rose cups on our desk in January and February to collect loose change from passers by. We collected the cups at our March meeting. Over \$230 was collected and sent to

Zonta International. We will be installing our new officers at our May meeting along with our new member, Deb Tompkins from Unison Bank. Deb has already been involved with our club over the last few months and will make her membership official in May.



## News from Area 2—Brenda Myers, Director

Area 2 Zontians celebrated club accomplishments and shared program, service and fundraising ideas at the Area meeting in Cape Girardeau on April 12. The group enjoyed membership and leadership workshops offered by District Governor Carol and Lt. Governor Kathy, and learned about local human trafficking issues from a guest speaker from the International Institute in St. Louis. Also in Area 2, everything has been coming up roses during this past quarter!

The **St. Charles club** hosted its first annual Yellow Rose Luncheon on April 11, with more than 100 people in attendance. Four local women of achievement were honored with one being selected as the award recipient. At the luncheon, the club also surprised club president Brenda Fraser with special recognition for her dedication and service to the St. Charles club. And, they announced the creation of the Zonta Marlene Ann Fraser Memorial Scholarship at St. Charles Community College. The scholarship, named in memory of club president Brenda Fraser's sister, will support a woman who is over 50 and going back to school. Congratulations to all of the members of the St. Charles club for a fantastic event!

In **Jefferson City**, another sell-out crowd enjoyed the Women of Achievement Yellow Rose luncheon on April 29. This year's celebration award recipient and guest speaker was Maxine Clark, founder and CEO of the Build-A-Bear Corporation. Not only did Maxine provide a wonderful message to guests, but she also presented specially designed "business women" bears to the sixteen women recognized at the event. Jeanie Moore, local business owner and member of Zonta, with the coveted Mrs. William H. Weldon Lifetime Achievement award. Jeanie is the mother of incoming Area 2 director Darla Porter.

The **St. Louis Club** is working in cooperation with Vaughn Cultural Center Gallery to host an art exhibit and gala reception on July 19. This is the first collaboration with the National Coalition of 100 Black Women and will be a service project as well as a fund-raiser. The St. Louis Z-Club has also been active this quarter. Several of the Z-club members and sponsors travelled to Jefferson City for the Women of Achievement Yellow Rose luncheon where members met Z-club members from the Jefferson City club. After the luncheon, the girls walked to the Missouri Supreme Court building where they received a special welcome and presentation from Mary Rhodes Russell, Supreme Court Judge and member of the Zonta club of Jefferson City. The group ended their trip by visiting and touring Missouri's capitol.

After hosting seven events in eight weekends throughout April & May, the **Cape Girardeau Zontians** are EXHAUSTED! Once again, their annual Flea Market was a huge success and raised thousands of dollars for Zonta service projects. In addition, they played hostess to the Area 2 Zontians with the style and grace they have been known to expect from them. A special Zonta thanks to Polly and the Cape Girardeau club for their hard work and hospitality!



## News from Area 3—JoAnn Hanson, Director

**St. Paul**—Members of the St. Paul Club made fleece blankets (children size) as part of their service project for the year. The blankets were given to Minnesota Visiting Nurse Agency Club 100 clients (low-income single mothers with children). The March meeting was a program meeting with dinner at the Khyber Pass Cafe in St. Paul and followed with members attending a Broadcast Journalist Series Presentation featuring Tom Gjelten, National Public Radio intelligence correspondent. Four guests joined the membership for this event. New member recruitment continues to be a focus of each monthly meeting. St. Paul members have selected officers for the upcoming year, finalized the Zonta International Foundation Annual Contribution amounts, and begun work on the 2008-09 calendar of events. Members were asked to bring ideas to our final 2007-08 meeting in May. The June service project, involves providing an evening meal for the Jeremiah Program in St. Paul. A long-time member, Mary Pulse, passed away unexpectedly in March.

**Brainerd**—The Brainerd Zonta Club had its 13th Annual Style Show on April 22. The theme was "Hats Off to Spring". Spring has been elusive in Brainerd! Each Zontian decorated a table with hats. We enjoyed a delicious dinner prepared by Cragun's Resort. Area stores modeled exciting summer fashions. Local businesses contributed many items to a very successful raffle. The Brainerd Club is launching an aggressive membership recruitment drive, led by none other than our enthusiastic governor, Dr. Carol Pasanen. Carol has set a target of doubling our membership. Knowing Carol, she'll help the Club get it done! The Brainerd Club is also in the process of selecting two high school seniors scholarship recipients. According to the Brainerd Club, "We enjoy helping area young women succeed in their education."

**Mankato**—In Mankato, the YWPA recipient will be feted at a Brunch in her honor on May 14, 2008. Parents and local media have been invited to attend. Local scholarship monies will also be awarded. The Semi independent living dinner was a tremendous success. The Mankato Club members entertained 55 for Bingo, with prizes featuring a delicious Mexican Fiesta, complete with taco salad and all the fixin's and a mini sombrero for a take-home favor! May 17 is garden clean-up day while June 2 has been reserved for planting. It appears the Club will be planting over 1700 plants!!! For yet another service project, the Mankato Club assembled personal care bags for the city's women's shelters. Items included tooth brushes, tooth paste, deodorant, washcloths, soap, mouthwash, and other items that would be appropriate for any woman in an emergency situation. The Zip-loc bags will carry the 3 x 5 Zonta sticker. Finally, the Mankato Club will host Area Director, JoAnn Hanson. There will be a quick "year in review" and new officers will be installed.

**Minneapolis**—The Minneapolis Zontians have been busy this past quarter selecting a new beneficiary of their financial and volunteer support for the next 2 years. A record 13 applications were received and a committee of five members narrowed down the choices to three. Representatives from each of these organizations gave a brief presentation at the April meeting and membership voted to support Wayside House, an addiction treatment center for women. Minneapolis Club members are looking forward to learning more about the program and how they can use their considerable skills to help this worthwhile program. Club members have also begun planning the major fundraising event, which will consist of a raffle, silent auction and luncheon that will take place on Sunday, Nov. 9, 2008. The Service Committee is busy sending out requests for applications for the Myrtle Lee Scholarship, which was established by the family in memory of a former Zonta member. This scholarship is for single mothers who are returning to school for their GED or post-secondary education. The Club president and the Area 3 Director, also a member of the Minneapolis Club, attended the stimulating Area 3 meeting hosted by Austin, MN in April. It was a great chance to reconnect and plan for the next biennium. And the most exciting news is that we inducted 2 new members!

**St. Cloud**—St. Cloud has been wrapping up its year with the Rose Day event, promoting membership along with the purpose of Zonta's Rose Day. St. Cloud members are also preparing for a month long "Flower Sale" where they sell \$15 certificates to a nursery in town which is good for any hanging plant, or flat of flowers. Along with that Club members work every weekend to support the nursery and Club sales. St. Cloud members have awarded two scholarships this month, \$500 for the YWPA award, and \$500 for a non-traditional applicant. Two members will be attending the International Convention in Rotterdam. The Club's next efforts will be focused on its golf and jewelry show outing in September.

**Austin**—The Austin Club successfully planned and hosted the District 7, Area 3 conference. Speakers included the Mower County Sheriff and the co-founders of Nepal Social Services. In addition to these fascinating presentations, Zontians had the opportunity to learn what issues would be discussed in Amsterdam and get to know one another better and tour the Spam museum. The Clubs expressed their appreciation to Governor Carol for her exemplary leadership. Gail Denisen from the Hormel Institute discussed the Institute's work on Cancer research with the Austin Club. As part of their continuing contribution to Austin, Zontians participated in Community Pride Day by keeping the Shirley Thiel Park clean. As is the custom, the Austin Club will be installing its new officers this spring. This is also an opportunity for the women to honor a Woman of the Year at the annual banquet. The Austin Club has long supported the efforts of the Michael Seibel Visitation Center. This center offers parents a safe place for supervised visits with their children or a location where children can safely move between parents. The Austin Club is sponsoring 2 women who are working on their GEDs.

## News from Area 4—Sharon Stark, Director

**Atchison:** The Atchison Zonta Club, for their service project, they have started giving tours at the Cray House on Saturdays and Sundays from 1 - 4 P.M. We do this from March through the end of October. You really get to meet a lot of interesting people.

In May, they will have the installation of officers. They do not meet during the months of June, July or August.



**Johnson County:** In lieu of their April monthly meeting they held their 4<sup>th</sup> annual Stone Soup Supper to raise money for Spofford which provides preventative and therapeutic services for area children serve emotional and behavioral problems. With visiting Area Director Sharon Stark and her husband in attendance we were able to raise \$350 for Spofford. At the supper we also honored our YWPA recipient, Heather Clauser, and her mother and presented Heather with her \$1000 scholarship. Heather will be attending the University of Kansas (home of the Number One Jayhawks!) this fall majoring in international business. Heather topped our outstanding group of ten applicants.

Five of our members are looking forward to attending the Area 4 meeting. There we plan to sell beautifully woven bags, hats and a table runner made by women in Bolivia. These bags have been purchased at fair market prices by one of our members, and we are reselling them to raise funds for our club. The Bolivian women have carded the fibers, hand-spun them and dyed them using natural dyes, then the yarn is hand-woven into intricate designs.

We will have an installation dinner in May to install our new slate of officers. Following tradition incoming Area 4 Director (and outgoing Club President) Cynthia Yin will install our officers. The changeover of our board duties will be completed at an informal dinner meeting in mid-May.

**Kansas City, Ks:** We are wrapping up our fund-raising and will be awarding scholarships in May. They will also install their new officers. They do not meet in June, July or August.

**Kansas City I:** In April at their regular meeting they voted on their officers for next year. In May, they will have installation of officers at their meeting. On June 7<sup>th</sup> is one of our Summer Socials at a member's home It is to be a fundraiser.

**Kansas City II:** In April, Area Director Sharon Stark visited the club. The members voted on the officers for next year. In May, they will install the new officers.

**Topeka:** On April 19<sup>th</sup>, Sharon Stark, Area 4 Director and the Zonta Club of Topeka will host the Area 4 Meeting at the Shawnee Country Club. Thirty-five participants from six area clubs attended. Governor Carol Pasanen will provide ZI training, and three prominent, local women will energize us with ideas on leadership, partnering, and community service. Brigadier General Deborah Rose is the Director of the Joint Staff, Joint Forces Headquarters of the Kansas National Guard. She became the highest-ranking female in the Guard when she was promoted to the rank of Colonel in 2002, and in 2007 was the first female to achieve the rank of Brigadier General. General Rose is an active volunteer in both the military and the community. She spoke about her rise to leadership in the National Guard and the power of women in leadership positions. Karren Weichert, Executive Director of Midland Hospice, Inc., is a former nurse and another executive level woman with a lot of experience in the volunteer sector. She will address the topic of women leaders in the professions and volunteer organizations. Jennifer Stark is the chief Warning Coordination Meteorologist with the National Weather Service here in Topeka. She is also a member of the American Women in Science and was the coordinator of an educational program for junior high school girls for seven years in Cheyenne, Wyoming. She is responsible for starting the Women in Science program here in Topeka and enlisted the help of our Zonta Club. She will be speaking about the mutual benefits of "piggy-backing" or co-sponsorship of events with other community organizations. This exciting program was rounded out with a silent auction, jewelry sales, club displays and lots of good food and fellowship.

In May we will end the season with a nice dinner at a golf course restaurant, joined by our spouses and friends. Two new members Claudia Elkins and Jennifer Stark will be inducted that evening and our new officers for 2008-09 year will be installed. Since we will not conduct regular business meetings during June or July, we will also gather information on preferred committee assignments for the coming year and corrections or additions to the annual club handbook. Several committees, namely, Program, Finance, Service, and Top Zontian will met during the summer so we will be ready to resume full operation in August.



## OMC Update—Kathy Swan, Chair

Here's who has been keeping Kathy Swan busier than usual lately—her very first Granddaughter and future Zontian, Sonnie Kathryn Childress, born April 15!



## Treasurer's Update—Janet Kannard

If you have not already done so, please make sure your club submits dues of \$21 per member to me at:

Janet Kannard, District 7  
Treasurer, 5772 Marty  
Street, Overland Park, KS  
66202





## Website Update—Kerry Dixon-Fox

Have you been out to the District 7 website lately? We've been making some additions and changes that will be helpful - to all Zontians within the district. The information out there isn't just for officers!

We've added information on each of the district committees - what their responsibilities are and if there are any Zonta policies or guidelines that we need to follow at the district and club level. In addition you can also find:

Membership reference materials that have been pulled together by our OMC chair and are great resources for clubs.

Pictures of the fun we have at District and Area events.

Archive materials including minutes of past conferences, past District award winners, information from Zonta seminars, and the history of District 7.

I am always looking for pictures of district Zontians in Action to post! Please, feel free to send them my way (along with a note of who is in them and what the event is).

We continue to identify things that we can do to improve our website and if you have any ideas please let me know! Drop me a line at [kdixonfox@hotmail.com](mailto:kdixonfox@hotmail.com) and make sure you put "Zonta D7" in the subject line!

Lastly, I am looking for past conference minutes that I will scan and place out in our archive. If you have any hiding in your files please let me know! It has been my pleasure to serve as the district webmaster and if you have any questions or would like help in setting up a club website just let me know!





## YWPA Update—Linda Linn, Coordinator

Applications for this scholarship were received from 11 clubs: Aberdeen, SD; Brainerd, MN; Fargo-Moorhead, ND; Jamestown, ND; Jefferson City, MO; Johnson County, KS; Kansas City I, MO; St. Charles, MO; St. Cloud, MN; St. Louis, MO; and Topeka, KS.

The District 7 YWPA evaluation committee selected Georgia Gonder of Jefferson City, Missouri as our candidate to forward for further consideration from the Zonta International YWPA Subcommittee. Our judges are confident that Georgia will represent District 7 very well.

Georgia plans to study print

journalism and Spanish, hoping to become an international reporter, writing and living in a foreign country. Through her writing, and volunteering experiences, she hopes to promote peace through understanding and appreciation for cultural, racial and gender differences.

Along with many leadership roles in her school and community, Georgia has participated in mission trips to a Sioux Reservation in SD with her youth group and Beaumont Texas to work with Hurricane Katrina survivors. Prior to starting college next fall, Georgia is planning to spend the summer in Quito, Ecuador working in or-

phanages and with other homeless or abandoned children.

As for the status of women, Georgia says, "If I could do anything to help women achieve equality, I would give every woman self-confidence. With self-confidence, a dependency on looks and physical aspects becomes less vital, allowing inner beauty (strength, compassion, and ambition) to be the important factor. This allowance for inner beauty to be a woman's main strength allows that woman to work for her goals on an equal playing field with men, and allows her to focus on her career and life goals without the distraction of a constant 'need' and

search for physical beauty. Self confidence would allow women to love themselves and work together to believe in and to create an equal status for women and men."

As one judge states: ..... *passionate with clear communication of thoughts and set direction.*

Thank you to all who participated this year, and our best wished to every candidate in their future ventures. You are all extraordinary Young Women in Public Affairs.

Linda Linn


YWPA Coordinator

## Foundation Ambassador Update—Linda Mohn

Have you asked yourself and your fellow Zontians why they belong? What is so special about Zonta? The answer I most often hear is the "International" part of Zonta. If you have an opportunity to attend an International Convention you will have a chance to meet our International

counterparts. Many of us are experiencing the effect of the current recession. Still, I believe we can still count our blessings to live in the United States of America. You have an opportunity to contribute, through the International Foundation, to those who are less fortunate than us. Please

consider making your fair share contribution to the International Service Fund, ZISVAW, or any of the other funds before the close of the fiscal year. If you need information on any of the Foundation projects, please either contact me or check out the International Website.



"Have you asked yourself and your fellow Zontians why they belong? "

## ZISVAW Update—Sherrill Mulhern, Coordinator

Here is a special message from our International President, Olivia Ferry—thank you all for your contributions to the ZISVAW fund—they made a difference in the lives of many!

Dear All:

Here is some good news regarding additional ZISVAW grants this biennium? The ZI and ZIF

*Boards have approved financial grant to the following projects:*

*UNIFEM - Preventing Trafficking in Women in Thailand by Addressing the Normative Dimensions of Demand - \$100,000*

*Development and Education Program for Daughters and Communities (DEPDC) - Preventing*

*Trafficking in the Greater Mekong Sub-Region - \$63,500*

*UN Trust Fund - Combating Violence Against Women and Girls in Sierra Leone - \$50,000.*

*You can go to the Zonta web-site to get a description of these projects. Go to International Service Projects, click on Preventing*

*Violence Against Women and then click on ZISVAW grants.*

*Many thanks and see you all in Rotterdam,*

OLIVIA





## New Position Paper Announcement—Olivia Ferry, International President

5 May 2008

I am pleased to announce the publication of Zonta's most recent position paper, *Improving the Access of Women and Girls to Science, Mathematics and Technology Education*. The paper is currently available to members on the Zonta International Web site, with the link given below.

Please inform Zonta members in your District or Committee of this document and encourage Zontians to discuss it. In the coming weeks, I look forward to announcing the development of advocacy tools that will also be posted on the Web site and will help Zontians fulfill this call to action.

This is the second of two position papers published in this biennium, both of which are part of the advocacy biennium goals intended to support Zontians to be effective advocates and opinion leaders on women's issues.

The paper strongly endorses policies, legislation and programs that support and improve women's and girls' access and full participation in science, mathematics and technology education and professional advancement.

I am grateful to all who have contributed to the development of the paper, noting in particular the Legislative Awareness and Advocacy Subcommittee (part of the International Status of Women Service Committee) and the staff at Headquarters who have drafted the papers in consultation with subject matter experts.

### Using the Position Paper and education resources provided

At the International level, Zonta will use the position paper to communicate Zonta's position to external audiences, collaborate with like-minded organizations, thereby demonstrating Zonta's commitment to its mission of advancing the status of women worldwide, through advocacy.

Clubs, districts and members are encouraged to use the paper and associated tools and resources for advocacy purposes, in accordance with Zonta's [Advocacy Definition and Policies](#). This could involve clubs or districts raising awareness of women's accomplishments in the science, mathematics and technology education fields, and advocating for programs and funding for girls' access to these subjects in school.

### Tell us about how the Position Paper has been used and is being used

I encourage clubs and districts to report how the position papers are being used through the [Zonta Action](#) pages of the ZI Web site.

### Where to find the Position Paper

These resources can be found on the following pages of the Zonta International Web site:

[Zonta International](#)>>[Advocacy](#)

or

[Member Resources](#)>>[Tools for Clubs](#)>>[Service and Advocacy](#)

or

[Member Resources](#)>>[Leadership](#)>>[International Committees](#)>>[Status of Women Service](#)>>[Legislative Awareness and Advocacy](#)



## Area Meeting Brainstorming Data

Here is a compilation of the results of the brainstorming sessions at our recent Area Meetings. These results are also posted on our District Website.

### Strategies for Attracting Members under the age of 40:

#### Area 1

- Choose your commitment—commitment level is up to you. Don't overwhelm them with all of the responsibilities.
- Provide babysitting during meetings.
- Work with your public library to sponsor a public reading program to attract younger women.
- Provide a payment plan for dues to they do not overwhelm a new member.
- Raise money for a scholarship program for dues for the first year.
- Identify women who are potential members. Send cards to women when they receive promotions.
- Find out what would deter potential members from joining. Cost? Babysitting? Time of meeting?
- Make your club look more fun.
- Make sure your membership meetings are not too long.
- Once per quarter have a separate social. Fargo-Moorhead is currently doing this.
- Noon meetings can get too rushed—don't plan too much.
- Use e-mail discussions to shorten meeting length.
- Have committee reports only be facts and figures from committee meetings. Don't open up for discussion unless necessary—this tends to drag out meetings.
- Make a "You would make a great Zontian" postcard to send out to potential members.
- Talk with the club about how to behave when visitors are there. We are often our own worst enemies.
- Develop a mentoring program.

#### Area 3

- Meeting times need to be convenient for young women with children.
- Be sensitive to their needs and availability.
- Business support - need to support more
  - time away with pay
  - dues paid, etc.
  - teach them the value of belonging
- Advertise "what" we are...
  - Define our purpose better
  - Branding of our name
- Invite via databases established by who is attending our events—direct mailings.
- Connect to schools—graduates going into the workplace, networking and mentoring opportunities
- Partnership with the Chamber of Commerce
- Partnership with other women's organizations
- Have a wine and cheese event and have members invite 2 people and give a small presentation.
- Have a summer picnic with a meal and no real structure—keep it very social!

# Area Meeting Brainstorming Data continued...

## Strategies for Attracting Members under the age of 40 continued...

- Have lunches outside of normal Zonta meetings and invite friends and co-workers.
- Happy Hour (4 to 5ish)—Invite local business women and follow up with a phone call as a reminder
- Cold call businesses to find out if they support having their employees involved in local support groups.
- Invite women in pairs to events—they feel less pressure than when by themselves.
- Provide day care.
- Have lunch business meetings...or evening...
- Social at 5:00 p.m. by invitation
- Be conscious of people you meet in your everyday activities.
- Affordable membership
  - Monthly dues
  - Sponsorship
  - Scholarships

## Area 4

- Think younger—what appeals.
- Examine how we do things to more appealing.
- Activities to include children (address issue of family responsibilities)
- Flexibility of meeting times
  - 11 a.m. Saturday morning
  - Try different times.
  - Golf course meetings at 5:30 p.m.
- Shorten meetings and look at start time
- Working committees—put information in newsletter, keep this information discussion out of meetings.
- Add fun—uncomplicated things.

## What Should Be Included in an Orientation Plan?

### Area 1

- Zonta 101—set a time aside.
- One-on-one vs. group.
- Assign to a committee immediately.
- Add a short part of an orientation to each meeting.
- Hold classification talks—talk about their work and involvement in Zonta
- Hold a membership event and use that to orient prospective members.
- Use fun ideas—quizzes about Zonta which provide knowledge and learning.
- Use information from resources.
- Create roles for the new members as committee members and possibly a club officer.
- Include the Zontian magazine in orientation packet.
- Bring the club scrapbook to orientation.
- Include the mentoring overview.
- Use e-mail to stay in touch with members—virtual Zonta Club.

# Area Meeting Brainstorming Data continued...

## What Should Be Included in an Orientation Plan continued...

### Area 2

- Orientation should involve the fellowship committee and job descriptions, club founding, and service activities
- One-on-one contact
- Mentors for new members
- Provide networking
- Membership packet that includes standing rules bylaws, club programs, committee descriptions and chairs
- Linking committee chairs in area or district via a blog and e-mail distribution list
- Distribute an organizational chart.
- Annual formal committee sign-up
- Make a written orientation plan.
- What should be shared before formal invitation:
  - International Projects
  - Zontians in action around the world—PPT video
  - Club brochure
- Size Matters/Bursting at the Seams award/Town Crier award

### Area 4

- Need to know fellow club members—short bios and pictures
- Local service projects, international service projects, Zontian magazine
- Folder with information
- Come early to first meeting to learn about club and Zonta—get membership packet.
- Mentor introduces new member to the rest of the club.
- Bio and picture in newsletter or on club website.

## Does Our Club Need a Fellowship Committee and if so, What Should It Do?

### Area 2

- Yes, we need a Fellowship committee.
- Written definition of role of committee
- Provide new members information through mentoring—"buddy" system.
- Inclusion—inviting them to work on projects with "old" members
- New member profile—bios on website
- Match up new members with old members.
- Do ice-breaker activities.
- Have happy hour mixers and meetings.
- 50/50 raffle (\$1 ticket) Half goes to International and half goes to new member.

### Area 4

- Welcome people at meetings.
- Keep attendance records and call people who miss two meetings in a row.
- Contact person who brought someone into the club.
- Calling committee
- Caring/giving and social activities
- Give five-minute personal talk about self—so new person can learn what seasoned members are all about!

## Area Meeting Pictures



Area 1 Meeting, Breckenridge/Wahpeton  
Patty Lies, Carol Pasanen, Barb Jirges



Area 2 Meeting  
Cape Girardeau, MO



Area 3 Meeting  
Austin, Minnesota

## St. Charles' First Yellow Rose Luncheon



Brenda Fraser (St. Charles President), Missouri Supreme Court Judge Mary Russell (keynote speaker), and Patrice Mullins (St. Charles Treasurer)



Linda Jacobsen,  
Annah Emuge (Uganda), and  
Prospective Member

Troy Club Founders  
Kim Ingersoll and  
Katie Lamar



**ZONTA DISTRICT 7**

**Amelia Earhart Presenter—Patrice Mullins, St. Charles Club**

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We are proud of Chief Pilot Patrice Mullins of the St. Charles Zonta club and the St. Louis County Police Department Metro Air Support Unit, who we believe was the *\*first\** female law enforcement officer trained to be a helicopter pilot in 1984 (she was already a licensed pilot before entering the dept. and was chosen out of 80 applicants to join the Metro Air Support Unit. Officer Mullins was also the first woman to graduate first in her class at academy and was first in firearms. She spent 10 years on the S.W.A.T. team and was known for her expert marksmanship.

Officer Mullins is active in Zonta International and the Ninety-Nines. She retires next year after 28 years of service. Patrice is available to give Amelia Earhart presentations on women in aviation to Zonta Clubs--at no cost other than transportation and lodging. You can contact her at: 636-398-6705 or [Mooncopter@gmail.com](mailto:Mooncopter@gmail.com)

