



District 7 Newsletter

Governor's Message

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Happy Summer! I hope everyone is taking time to become refreshed and energized. Since we live in a part of the country that has definite seasons, it's wonderful to be able to take advantage of each of them!

The North American Seminar in Ann Arbor, MI, was a wonderful event, and Zontians representing three of our areas attended. We will have a report on the highlights at Fall Conference!

Speaking of the Fall Conference, you will be receiving the Call to Conference by early August. Mark your calendars for October 5, 6, 7 at the Downtown Hilton in Minneapolis. The Minneapolis Zonta

Club is doing an outstanding job of preparing for our most important district event of the biennium!

At our June board meeting, we spent considerable time updating our club award forms. They should soon be available on our district website (www.zontadistrict7.org). Please make sure your committees see the new forms at the beginning of their 2007-2008 year as there are many new point categories and some that have been removed.

Sixteen of our twenty district clubs completed their fourth quarter club reports—thank you for the valuable data! The next reports are due September 5

and will cover the summer months.

I hope to see many of you in Minneapolis in October!



Carol Pasanen

Governor, District 7

Special points of interest:

What's happening in Every Area?

Who are your district committee chairs and coordinators?

How did the Jefferson City Club celebrate its 60th anniversary?

Where do I find the new club award forms?

Zonta Calendar

1 August 2007	Jane Klausman Club Winners' applications sent to Pat Will, JMK Chair
24 October 2007	United Nations Day
8 November 2007	Zonta International Day
25 November 2007	International Day for the Elimination of Violence Against Women
25 Nov—10 Dec 2007	16 Days of Activism Against Gender Violence

News from Area 1—Joan Wrolstad, Director



From Fargo-Moorhead - Stephanie Strand, President

The club presented yellow roses to 45 nominees at the annual YWCA "Women of the Year" banquet on April 23rd. The club welcomed Mankato's own Sonja Jacobsen and Patti Palm as guest speakers at the April Membership drive. The President and Parliamentarian were fabulous! The club hosted a wine tasting & silent Auction event on May 1st at a home design business for approximately 100 people. Over forty items were auctioned off, and this fundraiser was a total success!



Breckenridge-Wahpeton - Patty Lies, President



Aberdeen - Dorene Nelson, President

The Aberdeen Zonta Club installed its officers at their regular monthly meeting on May 22nd. There was a special meal with hors d'oeuvres and a special guest, Joan Wrolstad, Area Director I, from the Fargo-Moorhead Club. Voting for Zontian of the Year was done at our April 24th meeting with the honor being presented at the May meeting. The Aberdeen Club members have been baking birthday cakes and delivering them along with a balloon to the students in a local residential home for emotional disturbed children. At our March meeting, a first-year teacher who is employed by a local Hutterite Colony shared many interesting stories about her experiences with the children of this communal religious group. The following Aberdeen Club Zontians celebrated more than 25 years of continual Zonta Club membership as indicated by the number following their names: Bonnie Clausen (1979; 28 years); Lola Dixon (1979; 28 years)

Adeline Goehring (1976; 31 years); Rose Mary Jira (1961; 46 years)

Madonna Kuhfeld (1980; 27 years); and Gloria Smith (1978; 29 years)



Linda Wrangham, President

The Bismarck club hosted the Area I Meeting on May 4-5, 2007. The focus was Celebrating Service - Service the Heart of Zonta. Topics include: Service to Ourselves, Linking Local and International Service, Service to Zonta and the Zonta World, and Service thru Advocacy.



Jamestown Club - Mary Reed, President - Celebrated Amelia Erhart Day with an informative presentation given by VP Judy Nohrenburg honoring the achievements of fellow Zontian, world renowned aviator and women's rights advocate. Member Joan Halvorson, Stutsman County Victim Witness Coordinator, gave an overview of the state's Sex Offender

Law. The first sex offender registration statute in North Dakota was passed in the 1991 legislative session. In February, our program focus was *Go Red for Women* presented by member Eunice Sahr. County Extension Agent, and promoted positive changes women can make in their lives to help reduce the risk of heart disease and stroke. In spite of exceptionally cold weather, our Chocolate Fever Festival was once again well attended and funds raised totaled \$1,500. In honor of Rose Day, we collected loose change in an effort to change women's lives by emptying our own pockets and asking others to do the same. As a result, a total of \$166 was donated to the Rose Fund to be used where needed most. Our March program was given by Lynne Talley of Safe Shelter and reported on the Legislative activities relating to domestic violence and sexual assault. Zonta then presented Talley with a \$400 donation to help fund this much needed community service. Member Lou Mayer, an Associate Professor of Nursing at Jamestown College, recently led a group of six nursing students on a 26 day trip to work in a hospital in Chogoria, Kenya, and presented a program.

News from Area 2—Brenda Myers, Director

Hosted by the Zonta Club of St. Louis, Area 2 members met on a blustery day in March for their annual area meeting. Due to weather, attendance was small, but those in attendance had a great day of learning, idea sharing and networking. The group especially enjoyed learning about opportunities for partnering with organizations that serve international populations from a panel of agency representatives.

Also in March, the Zonta Club of Jefferson City celebrated its 60th year anniversary with a press conference on Rose Day and a special presentation at the March membership meeting. President Janet Wear-Enloe gathered information about charter members and shared it with members and the community. Her efforts resulted in a full page story about the anniversary in the local newspaper and an invitation to present the information at a local Rotary Club meeting! Club members were especially excited to learn about the past and to receive a commemorative "diamond" paperweight, engraved with a specially-designed anniversary logo.

The Zonta Club of Jefferson City held its popular Women of Achievement Yellow Rose luncheon on May 15. More than 900 individuals, including a supportive group of zontians from across Area 2, attended. This year's celebration award recipient and keynote speaker was Michele Stauffer, the pilot who spoke at the fall District meeting in Atchison and was recently awarded the national Angel Flight Pilot of the Year award in Washington, DC. In addition, 16 local women of achievement were recognized. One was honored with the club's lifetime achievement award and two of the 15 received the coveted Women of Achievement awards.

Zontians in Jefferson City are also busy serving others through service projects which benefit agencies through community. On a monthly basis, club members along with Z-Club members provide babysitting for a local domestic violence shelter so women in the program can attend group counseling. The club is also proud to award three scholarships to graduating seniors and a therapeutic horseback riding scholarship to a child with special needs.

Needless to say, Area 2 is proud to highlight the Jefferson City club this quarter for the incredible work they do. We congratulate them on 60 years of service as a Zonta Club & challenge them to continue their commitment toward improving the status of women for decades to come!

Other news around Area 2...Patrice Mullins and St. Charles president Brenda Fraser have been cast as hosts for a new radio talk show in St. Louis featuring local professional women. They have their first show under their belts and are lining up many great guests for future broadcasts! Congratulations to these Zontians with Zest!

More information on Jefferson City's 60th anniversary is showcased later in this newsletter!

News from Area 3—JoAnn Hanson, Director

All of the Area 3 clubs continue to carry out their Zonta objectives to further the status of women. However, we had the opportunity to showcase the efforts of one of our clubs this quarter when the St. Paul club hosted the District 7, Area 3 meeting in April. Many of you were able to attend and learn how trafficking of women is an issue that is very close to all of us. Although we tend to believe these issues are distant concerns, our speaker reminded us that this issue has a Minnesota origin as well. Ms. McDonald updated conference attendees on human trafficking participants she is currently prosecuting and how prevalent this situation is in the United States.

The mayor of Shoreview spoke of the challenges she faces as an elected official and the hurdles she has surmounted during her career. Still another speaker described the difficulties she has overcome to establish a counseling center. Each of the speakers caused us to marvel at their accomplishments but also to celebrate how they exemplify Zonta ideals.

Those Zontians able to attend the Area 3 Meeting found their time well spent. In addition to the high praise expressed for the speakers, there was feedback offered via the evaluation forms that should be acknowledged. Zontians relish opportunities to share club trials and

successes. Many wanted more time to exchange information with other club members as well as to celebrate our collective accomplishments.

A common thought was that we need to encourage more of our members to attend district and area functions, since it is the best way to instill in members what belonging to Zonta truly means. Meeting sister Zontians helps us to feel more connected with other clubs and encourages us to become more involved. The St. Paul club did a fantastic job! The evaluations offered the club heartfelt encouragement and thanks for an educational day enhanced by great friendships!



News from Area 4—Sharon Stark, Director

Atchison

The Atchison Club had Michelle Malone who spoke on “Women’s Heart Health” at their April meeting. Michelle will also be honored as Atchison Zonta’s outstanding woman in the community for 2007. May was their installation of officers and their last meeting until September. Leslie also told me that they had their membership drive in February, invited prospective members to their March meeting. Five showed up, and she believes that four have paid their dues.

Central Iowa

I was sorry to learn from Kerry Dixon-Fox that the Central Iowa Club disbanded as of June 1. Kerry tried very hard to keep this club going, and I thank her for all of her work.

Johnson County

April meeting they hosted a “Stone Soup Supper” (soup and salad) to benefit Spofford, a local organization which provides therapeutic and preventive services for children with severe emotional and behavioral problems. In their third year of hosting this event they raised \$376 in donations. At the supper they were also pleased to have their YWPA scholarship winner, Jessica Egan, and her mother as their guest. In late April they hosted a membership recruitment happy hour at a local restaurant. They were thrilled to have Michele Stauffer, speaker at the District 7 meeting in Atchison, join them as their newest member.

Kansas City I

Kansas City 1 worked in Kansas City on the Habitat for Humanity Women Build 2007 project June 9. They have about 9 women volunteers from their club including personal friends. They wore T-Shirts with Zonta on them. Cynthia Yin with Johnson County club headed up this project. We looked forward to this new experience for us and had a fun day building a house.

Kansas City II

Groundbreaking for Women Build project was held on May 16th. The Volunteer Day was on June 9th. Installation of Officers and their YWPA winner was their guest at their May meeting. June meeting was at Sheffield Place – Mother’s Day Out.

Topeka

On May 12th Zonta Club of Topeka members helped “Better the Boulevard!” by cleaning up the South Topeka Boulevard. Installation of Officers was held at Aboud’s on May 17th. We initiated two new members and our YWPA was honored.

OMC—Kathy Swan, Lt. Governor, Chair

Club Presidents,

Thank you for your responses to the first membership questionnaire! Results are below. If you have not responded to the first or second questionnaire, please do so. I will continue to tabulate the responses for a presentation at the District Conference in October.

RECRUITMENT – 11 Responses

Purpose: To determine current practices in membership recruitment and identify best practices

- 1) How does your club recruit new members?
 - a. Invite prospective members to a club meeting - 10
 - b. Host new member recruitment events, such as a cocktail party or tea - 9
 - c. Recruit at club fundraising events - 6
 - d. Recruit at club service projects - 6
 - e. Other (please explain) - 2
- 2) How often does your club engage in new member recruitment activities?
 - a. Once a year - 2
 - b. Twice a year -1
 - c. More than twice a year -1
 - d. Ongoing (inviting prospective members to club meetings throughout the year) -10
- 3) Does your club utilize Zonta's classification system to target new members in categories the club is lacking?
 - a. YES - 4
 - b. NO - 7
- 4) Does your club have a recruitment plan to recruit diversity in membership - race, culture, and sex? If yes, how?
 - a. YES -1
 - b. NO -10
- 5) Does your club have a recruitment plan to "reactivate" previous club members? If yes, how?
 - a. YES -1
 - b. NO -10
- 6) Does your club have a recruitment plan targeting members under the age of 40? If yes, how?
 - a. YES - 3
 - b. NO - 8
- 7) Do you consider the prospective member's ability to commit to the club as an active, participating member?
 - a. YES -10
 - b. NO - 1
- 8) Have you had any prospective member who was NOT approved for membership? If yes, why?
 - a. YES - 2
 - b. NO - 9
- 9) What is the approximate percentage of your club membership under the age of 40?

20% - 6% - 5% - 5% - 30% - 1 to 2% - 15% - 30% - 4.5% - 5% - 30%
- 10) Briefly describe your most successful new member recruiting activity, effort, etc.
 - A Membership Social held in March after hours at a Lounge with hors d'oeuvres – coincided with Zonta Rose Day.
 - A meet and greet at a popular business in town targeting young people, then invited them to our March meeting to be held next week
 - Personal invitation works the best.
 - Annual Holiday Event every November to about 350 professional women.
 - Women of Achievement Yellow Rose Luncheon
 - One on one introduction, explaining Zonta, giving written information, extending invitation to a meeting, and follow-up.
 - Membership drives during evening meetings in the Fall and Spring



OMC Report continued ...

11) What, if any, new member recruitment efforts have NOT been successful?

- Holiday Socials.
- Just inviting someone to a meeting.
- Membership meetings.
- Inviting individuals to an event by written invitation alone.
- The fashion show.

12) Our club could benefit from more information about _____.

- Service projects, fundraising, program ideas.
- Membership retention –
- Orientation
- Good service projects that fulfill the Zonta mission.

13) Other comments:

- No one wants to take charge of anything.
- Many admit they are not willing to make the time commitment required by our club.
- Many of its members are retired. We seem to find the cost of membership a problem.

Public Relations and Communications—Mindy Primm, Chair

Let the Public Beware

One of the biggest challenges to growing and advancing local Zonta club's programming is that the general public does not know who we are and what our mission entails. Implementing an external public relations campaign that builds a positive image of your club with your community will advance your club's objectives and make it a success.

There are several ways you can build a positive public image in your campaign. Send out a news release on upcoming projects that help the community such as scholarship programs or a walk against domestic violence. Offer to write a feature article about Zonta in your local paper's community section. Public Service Announcements (PSA's) are a great way to reach a broad audience. Your local radio and TV stations are a great resource in helping you create a professional image to use as a PSA.

A few simple approaches to reaching the public are to always have brochures or fliers available at public areas and events. Send a personal invitation to a prospect to an upcoming event. Develop a prospective list of members and start a postcard campaign that includes a follow up phone call to keep the prospective members abreast of your club's activities.

Whatever vehicle of delivery you choose its important to your club's overall success that when the public hears the name "Zonta" they immediately think positive thoughts that reflect the good we do as an organization.



ZISVAW Update Sherrill Mulhern, Coordinator

Thinking about and Acting on Human Trafficking

As you all know, in October 2006, Zonta International issued a position statement on the growing international problem of human trafficking, with a special emphasis on the situation of women and girls, who constitute an estimated 80 percent of the victims of this type of criminal activity. Many Zonta Clubs around the world welcomed the statement as a much needed, formal recognition of a problem that they actively confront on a regular basis. However, some clubs, particularly those that are located in wealthier countries, received the statement as a challenge, i.e., as an invitation to inform themselves both about the

global problem and the extent to which it might actually be occurring in their own backyards.

Clubs that responded to this challenge soon discovered that, whereas finding information about human trafficking is relatively easy - there are literally thousands of websites devoted to all aspects of the subject - sorting through and evaluating the quality of this information can be daunting. Moreover, uncovering instances of human trafficking in the suburbs or even the more densely populated cities of the American Midwest is particularly difficult.

The overwhelming majority of the literature concludes that the driving force behind human trafficking is poverty. This said, although poverty knows no

national border, the practice of trafficking, particularly when it involves women, is elusive in wealthy countries because it is masked by a variety of familiar, politically and emotionally charged labels like prostitution, drug addiction and illegal immigration. Victims of trafficking rarely identify themselves. They are condemned by ignorance and violence to live their lives in fear, and shame, outside of the law. The Zonta position statement challenges us all to set aside the stigmatizing labels that are so easily attached to these individuals, to learn to recognize the victim of human trafficking in the face of the frightened woman in the local shelter, who barely speaks English, who has no working papers and to reach out to her.



Don't forget to check out our District 7 website at

www.zontadistrict7.org

Resources, contacts, links, newsletters, and more... Kerry Dixon-Fox, Webmaster



Amelia Earhart Update Marie Kolich, Coordinator

2007 Amelia Earhart Fellowships Announced

Zonta International has announced the 2007 Amelia Earhart Fellows. There are a total of 35 recipients and each will receive a \$6,000 fellowship. Eleven are prior recipients and 24 are new representing the United States and 15 other countries. One fellow will have her award reduced to \$5,000 because she has received another large scholarship as well. The countries represented are as follows:

Bangladesh 1	Italy 1
Belgium 1	Mexico 1
Bulgaria 1	P. R. China 4
Canada 3	Romania 1
Egypt 1	Spain 1
Germany 5	Taiwan 1
India 2	The Netherlands 1
Iran 2	USA 9



Zonta is proud to announce that this is the first year to have a fellow from Bangladesh. For more information on the individual fellows, please visit the Zonta International Website.

Zonta Club of Jefferson City, Missouri Celebrates 60 Years of Service

The executive director of the Girl Scouts Council, a judge, an owner of a photography studio, an attorney, a physician, several state administrators, and local business owners. Women in these fields, among others, are members of the Zonta Club of Jefferson City. They are also the professions represented by the charter members of the club in 1947.

It all started when a field representative of Zonta International acquainted a group of local executive and business women with the aims and objects of the Zonta organization. It was the 192nd club organized

by the international association. After a number of preliminary meetings at the Hotel Governor, the group of 20 women organized on March 25, 1947, were granted a charter on April 17, and Mrs. Eula B. Hadlick, a local attorney, was elected president.

The original minutes showed the fee to join was five dollars and the club collected 10 cents from each member for the purpose of defraying incidental expenses such as postage. The committees of the club included: attendance, membership, program and publicity.

How we celebrated...

The club solicited help from the local newspaper early in 2007. The *News Tribune* ran advertisements for the club prior to the celebration seeking information and photographs of charter members. Several letters, photos and emails were received from descendants, former employees and friends of charter members.

A poster was made of the photos and excerpts from the letters were shared at a press conference held on March 8, in conjunction with International Women's Day.



Jane Klausman—Pat Will, Coordinator

Primary Business Address

Your Address Line 2

Your Address Line 3

Phone: 555-555-5555

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E-mail:

someone@example.com

Please select your club recipient from your Klausman applicants and send via registered mail if possible to Pat Will, Jane M. Klausman coordinator, 160 Jo Ray Drive, Mankato, MN 56001 by August 1, 2007. The district winner will be selected and sent on to Zonta International Headquarters by September 1. Announcement of international recipients of the \$5,000 scholarships will be made by October 15, 2007.

Verification of enrollment from the college/university/institute registrar must be provided before any scholarship funds will be released. More information on this memo will be posted on the ZI website with the updated JMK materials. Look for the "International Scholarships and Awards." link in the "Member Resource" section.

If I can be of assistance to you in the application process or help you find the answers you need, please do not hesitate to call me at 507-387-2019 or e-mail me at mpwill@hickorytech.net.

Pat Will

Jane M Klausman, Coordinator

Young Women in Public Affairs—Linda Linn, Coordinator



My position as Young Women in Public Affairs Coordinator has been just the experience I thought it would be when asked to take this responsibility. I was very pleased with the cooperation from so many clubs who submitted their applications on time, and also that from around the district so many young women took advantage of this wonderful opportunity.

Applications for this scholarship were received from 14 clubs: Aberdeen, SD; Austin, MN; Cape Girardeau, MO; Fargo-Moorhead, ND; Jamestown, ND; Jefferson City, MO; Johnson County, KS; Kansas City I, MO; Kansas City II, MO; Mankato, MN; St. Charles, MO; St. Cloud, MN; St. Louis, MO; and Wahpeton, ND.

All applicants were outstanding and therefore the judging was quite the challenge. Along with my judges, we wish each of these remarkable young women the very best for their plans in the future. Again I thank everyone and look forward to another successful scholarship program next year.

Linda M. Linn

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