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Welcome to Volume 1, Issue 2 of **Z-News!**

This issue of **Z-News** features highlights from the Area meetings and a letter from our Lt. Gov and OMC Chair, Barb Jirges.

The District Board meeting will be held June 26-27 in St. Charles. Stay tuned for Board news!

Don't forget to visit our website: www.zontadistrict7.org



Kathy

Calendar

2009

July 1—JMK club applications due to Governor
Club Officer & Committee Chair Report Form due

September 18-20 - Fall Conference - St. Charles, Missouri

September 21—International Day of Peace

October 24—UN Day

November 8—Zonta International "Birthday"

December 1—World Aids Day

December 10—Universal Declaration of Human Rights

2010

January 11—Amelia Earhart Day

March 8—Rose Day



MEMBERSHIP



Barbara Jirges, Lt. Governor
District OMC Chair

As we move into the second year of this biennium Membership is of utmost concern. District 7's Treasurer, Janet Kannard, shared that so far we are down 48 members within the District. A few Clubs have not sent in their dues yet, so the situation could improve or worsen. We ended the 2008-2009 year at 586, so that brings our District membership to 538 at this point. For those of you reading this article I am not telling you anything you don't know, membership is everyone's responsibility.

I would like to challenge each District 7 Zonta member to the following....

I challenge everyone to invite someone to membership, follow up with that person and get them involved right away.

I challenge everyone to reach out to a member of your club that has not come to a meeting lately. Let them know they are missed and needed.

I challenge everyone to come to the Fall Conference in St. Charles and get fired up about Zonta and its mission.

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We don't have to be the District with failing membership. It's up to each of us.

In difficult times, women are the ones who push forward, find the strength to get the job done.

Zonta International, District 7, and our local clubs are worth working for. Our projects are needed, our mission is vital.

I would encourage each of us to keep a positive attitude while working through this challenge. People will want to join us and stay with clubs that have a positive tone.

On that note, I'd like to say how proud I am of those of you fighting the good fight...Doing the work of Zonta. Your work does not go unnoticed.

If there is anything I can do for you don't hesitate to get in touch with me. I want to be a resource to you. I believe we can meet this challenge and be a stronger District.

Barb Jirges

District 7 Lt. Governor

jirges@bis.midco.net

701.222.2723 (Home)

1061 N. 28th Street

Bismarck, ND 58501



Best Practice

Visit www.zonta.org

Tools for Clubs

Membership Recruitment & Retention



Zonta International is a global organization of executives and professionals working together to advance the status of women worldwide through service and advocacy.

Best practice is an idea that asserts that there is a technique, method, process, activity, incentive or reward that is more effective at delivering a particular outcome than any other technique, method, process, etc. . Best practices can also be defined as the most efficient (least amount of effort) and effective (best results) way of accomplishing a task, based on repeatable procedures that have proven themselves over time for large numbers of people.



Area Meeting *Highlights*

While our areas share a sisterhood in pursuing the mission of Zonta, we are delightfully diverse. One fact is quite evident and inspiring—the fact that we are tireless servants in our local communities. The highlights of our area meetings are meant to serve as a resource for your clubs. Contact the respective Area Director for more information.

In each area, a Zonta International Foundation presentation was made. A power point presentation created by Denise Conroy, ZI LAA Chair was also shared with attendees along with an update on District 7 Action Steps. This information will be posted on our district website by mid-July.

So, PLEASE use this information in your clubs. Download the power points, contact the Area Directors or the host clubs for more info!!!

Yours in Zonta,

Kathy





Mary Reed
Area 1 Director
mreed@jc.edu

Area 1—Hosted by Zonta Club of Fargo-Moorhead

“A Day at the Spa”

- Club Rejuvenation Skit
- Guest speaker – Susan Mathison, MD– women’s health
- Clubs shared best practices at lunch
- Silent Auction/Door Prizes
- Binder provided with “Saving clubs at Risk” skit, Checklist for club Membership Chairmen, Zonta Club Self-audit, “10 Questions – Is Your club Working for You?”, Mankato Membership Mailing and Results, Rejuvenating the Club – ZI Website info - Marian de Forest Manual, Best Practice definition, LAA –sample CEDAW letter from Denise Conroy/Jackie Shapiro
- How are ZI service projects decided upon?
- New members need membership # ASAP to access ZI website



Area 2—Hosted by Zonta Club of Jefferson City

“Educate & Advocate”

- Club Revitalization – Discussion of “Saving clubs at Risk” skit
- Guest speaker – Connie Cunningham – “The Good, the Bad, the Details of Advocacy”
- Best Practices shared at lunch – Cape Girardeau (Financial literacy), St Charles (Atai Orphanage, Yellow Rose Luncheon, and collaboration with other groups), St Louis (“Women’s Another chance” scholarships, Z Club), Jeff City (Zonta Bingo, Membership Recruitment/Retention)
- Guest Speaker – Suzanne Tipson Offner, Exactly Right International, “Advocating for Yourself”
- ZIF – sold raffle tickets for basket
- Ana Ubides – “It was Fire and Holocaust that kept me alive.....God saved me for such times as this.....”



Darla Porter
Area 2 Director
darla@modernlitho.com

Area 3—Hosted by Zonta Club of Brainerd

“Fashion at Grandview Lodge”



Sonja Jacobsen (far left)
Area 3 Director
fabguy@hickorytech.net

- Friday evening Silent Auction, Dinner, & Fashion Show
- Club Revitalization Seminar – Carol Pasanen
- Speaker – Dr. Tara Harl – Amelia Earhart and Aviation presentation
- Clubs shared Best Practices during lunch – Consent agenda, More business at board meetings to allow for 10-15 mins for business during club meeting allows more time for program, Brag bag - \$1 to brag goes to travel budget, Invite prospective members to an event on Zonta Rose Day,
- Partner with other organizations, Increase visibility at community events
- District Pin – one for trading and one to sell
- District Face book/LinkedIn
- LAA – Advocacy vs. Lobbying – story for website
- Area Meeting Template
- Foundation Brochure – post on website
- Goals/Action Plan – review quarterly – evaluate annually – revise with new goals- INCLUDE S PART OF OMC CLUB AWARD with enough points value to make an impact – discuss at June board meeting
- Special award for best practice??
- Template for club committee chairs
- Include # new club members in district newsletter



Area 4—Hosted by Zonta Club of Atchison

“A Day in the Home of Amelia Earhart & Nell Hills!”

- Guest speaker – Mary Carol Garity, Founder of Nell Hill’s
- Club Revitalization Skit
- Guest speaker – Frances Strieby, “Guatemala”
- Raffle Drawing
- Discussion after skit – 1:1 interaction needed, personal follow-up- every member needs to be responsible
- Business meetings – most business should be taken out of club meeting
- Young women join due to networking
- Meeting in member homes – increased bonding
- ZIF – what % go to service projects and what % goes to administration?
- Suzanne Bond – ZIF Giving Calendar Idea: Give \$ each day of calendar based on a question i.e., Day 1-How many pairs of shoes do you have? Day 2-How long have you been in Zonta? At end of month, give to ZIF
- PR – check video for clubs and membership recruitment – could we do a video as a district and share it?
- Create a Best Practice section for District 7 Website



Cynthia Yin
Area 4 Director
C.yin2020@yahoo.com