



ZONTA
INTERNATIONAL
EMPOWERING WOMEN
THROUGH SERVICE & ADVOCACY

Service
WITH A
PURPOSE



Zonta International envisions a world in which women's rights are recognized as human rights and every woman is able to achieve her full potential.

In such a world, women have access to all resources and are represented in decision making positions on an equal basis with men.

In such a world, no woman lives in fear of violence.

Zonta Guidelines About Affiliations

- Before launching into relationships with other organizations, be sure to read Zonta International's guidelines about affiliations, found on ZI website
 - Affiliation with Other Organizations Policy
 - Affiliation with Other Organizations Policy Guidelines
- Encourages Zontians to work with others when effective
- Sets conditions for any affiliation
 - Zonta's nonpartisan and nonsectarian character is preserved
 - Zonta's name and credibility are not likely to be adversely affected

Choosing Like-Minded Organizations

- **Definition of Like-Minded:**
 - Resembling or similar; having similar opinions and interests; agreeing, compatible, harmonious, in accord, of one mind, of the same mind
- **Review local service fund recipients and non-profit organizations in your community**
 - Check out their goals and objectives for a match with the Zonta mission
- **Visit their facilities, events and meetings and invite them to yours**

Tips For Successful Community Projects

Mission-driven, solutions
focused

Community working
relationships based on
understanding & trust

Being aware of &
respecting social
traditions

Can be replicated

Is measurable

Consider a pilot project
first

Building Successful Projects

A successful community service project is the result of clear objectives, thoughtful planning and coordination, the right partners, savvy use of resources, corrections & changes as the project progresses, follow-through & critical evaluation.



Why Partner With Other Organizations?

- Zonta is often called the “best kept secret”
- How do we spread the word about this amazing organization?
- One option is to create partnerships with like-minded organizations who work toward similar goals
- Partnerships multiply the impact of events or projects by expanding the reach
 - Several enthusiastic groups are better than one!

What's Unique?

- Partner organizations set up information tables and pass out flyers and brochures
 - Provides opportunity to tell about their causes and upcoming events and fundraisers
 - Club members can also visit tables and learn too
- Refreshments are served
- Participants learn about what they are supporting

Zonta Club of Atchison

The service project for the Atchison Zonta Club is giving tours at the Cray Historical Home, 805 North 5th. Saturday's from 1-4 and Sunday's from 1-4. We meet a lot of very interesting people. It is a nineteen room house that we give a guided tour. Two people work together. After the home tour they can go to the Carriage Shop where there is a gift shop and twenty minute film on Atchison.

Zonta Club of Austin

The Zonta Club Of Austin partnered with the 300M4Freedom, a group that also raised awareness on sex trafficking, by swimming, bike riding and running for 300 miles across the state of Minnesota. The club worked at the finish line and 3 Zonta members ran the last leg of the race with the other runners.

In November for the kickoff of 16 Days of Violence Against Women, we had 2 students from the Criminal Justice Class at Riverland Community College join us to do a window display using white boards and writing sayings pertaining to violence against women and children.

Zonta Club of Johnson County, KS

- **Keeler Center for Women:** Keeler Center provides needed services for women in the urban core. We have an ongoing service project with the Keeler Center. We bring items quarterly which we bag for the women who are in need of personal hygiene items. Each member brings: shampoo, deodorant, toothpaste, soap, and lotion. We also provide gift cards to the center during the holidays. In addition, we have members who are tutoring Spanish speaking women. The Keeler center notifies us when they need volunteers for other programs and services.
- **Veronica's Voice:** provides services for trafficked women prostitutes. We have helped with establishing a home for rehabilitation.
- **Happy Bottoms:** provides diapers to families in need. We have helped the organization with packaging for distribution.
- **Cornerstones of Care:** the organization notifies us once a year regarding needed services for women and children. We help with donations or needed services.

Zonta Club of Kansas City MO II

Kansas City Mo II partners with Sheffield Place which was created in response to the community problem of homelessness of female-led families and has since served more than 600 homeless mothers and their children.

In general, the club activities improve the status of women and girls by improving their educational, health and economic status by providing support for their recovery from homelessness and opportunities to keep the family intact during this difficult period of recovery from life's events, such as trauma, abuse, poverty and joblessness.

Zonta Club of Mankato

Kayaking for a cause, money used for “Zonta Club STEM Scholarship for Women”. The scholarship at South Central College is given to a woman who is pursuing a career in Science, Technology, Engineering and Mathematics.

The club has sponsors for financial support:

Gold Sponsor:

Silver Sponsors:

Friend of Zonta Sponsors:

The sponsors are listed under each group

Zonta Club of St. Cloud

Anna Marie's Alliance - provide food and cook meals on a periodic basis

Anna Marie's Alliance - clean and refresh the Zonta sponsored room at the shelter on a periodic basis, including bath and bedding furnishings

Anna Marie's Alliance and Journey Home - collect and donate books

Anna Marie's Alliance and Journey Home - collect donations for both organizations at our February Have a Heart social

Birthing Kits for Africa - collect on provide materials to be used in making birthing kits that are distributed in Africa

Federation of the Blind Dinner - set, serve and help clean up at the annual Federation of the Blind Dinner. We plan to incorporate the mentoring of young women in volunteering in the future

Pen Pal Project - serve as pen pals to third grade students to help improve literacy skills and to provide positive role models

Zonta Club of St Louis

Worked with YWCA Housing for Homeless Women

\$2000 club donation to remodel TWO apartments turning transitional housing into Permanent Supportive Housing for Homeless Women, playing a role in ending chronic homelessness in the St. Louis region.

Zonta Club of STL members threw a 'shower' to donate food, toiletries, cleaning products etc. for the two apartments. *Cash* donations purchased *sheets, spreads, pots, dishes, mops etc.* for the apartments. ***All items to give the new residents everything needed to start a new life.***

We donated so much we needed THREE CARS to deliver it!!!!

International Crisis Aid

- *Partnered with Zonta Club of Cape Girardeau*
- *Painted 7 rooms*
- *New Advocacy Committee Focus: Violence against women and trafficking*

Women's Another Chance Scholarships

- Currently have 6-8 students
- Provide:
 - ZCSTL mentor
 - Tuition, books/computer, child care, etc
 - Classes in life skills (eg personal finance), interview skills, etc

Sharon Carmody Scholarship

- For persons with disability
- Two per year

Measuring Community Impact

- ▶ **Outputs -**
 - ▶ The countable result of a project
 - ▶ It can also be seen as the result of a particular program or initiative
 - ▶ Allows you to quickly & easily quantify the reach of your project

- ▶ **Outcomes -**
 - ▶ Enumerate why we do it and whether we are having the impact we desire
 - ▶ Typically, reflects a change in knowledge, behavior or status on the part of the client

Community Action Agencies

- ▶ Community Action Agencies (CAA) are local private & public non-profit organizations that carry out the Community Action Program (CAP), which was founded by the 1964 Economic Opportunity Act to fight poverty by empowering the poor as part of the War on Poverty
- ▶ CAP is designed to assist & empower low-income people to become self-sufficient
- ▶ Nearly 99% of the nation's counties are covered by at least one of approximately 1,100 non-profit Community Action Agencies (CAAs)



- ▶ United Way improves lives by mobilizing the caring power of communities around the world to advance the common good.

Benefits

- We build relationships with partners and expand influence and visibility in community
- We all collectively support and advertise each others' events
 - Events announced on Web, Twitter and Facebook pages
- We mutually gain memberships
- It is a win-win for everyone!

For More Information

- ▶ Povertyusa.org
- ▶ www.aliceproject.org
- ▶ Zonta.org
- ▶ Unitedway.org
- ▶ Alison Martin, Chairman of Zonta International Service Committee
 - ▶ alisonmartin00@gmail.com
- ▶ Denise Quarries, District 7 Service Committee Liaison
 - ▶ dequar2@sbcglobal.net

Credits

**Judy Kautz, Zonta Club of
Central Oklahoma**

Mary Ellen Bittner

ZontaDistrict7.org