



*She Leads...*

**HONOR AND EMPOWER!**

**Zonta International District 7 Conference**

**September 13-15, 2019**

**Kansas City, MO**



## Lead!

Paving the way to Zonta's future

Greetings from International Representative, Salla  
Tuominen







ZONTA  
100  
YEARS





ZONTA  
100  
YEARS



children first.



# Preventing early marriage in Zambia

Peer educators provide adolescent sexual and reproductive health information in adolescent friendly spaces in community health facilities













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*This is the woman's age  
and in distant lands and  
foreign climes women of  
all nations are rallying to  
the call ...*

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**Marian de Forest**

Journalist  
Zonta President 1924-1925

[www.zonta100.org](http://www.zonta100.org)





**THE FUTURE IS ON**



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## NAID 2019 take away

**Opening sentence in a Press Release needs to have a hook! It should never be "Zonta District 7 is proud to announce..." Instead "Hell on Heels" will get their attention when you are announcing your Walk A Mile in Her Shoes project! " A plastic bag saves 3 lives" could be the lead sentence for a Birthing Kit project. Ways to hook - tell a story, twist on trending news, nationalize a local story, go against the flow, reinvent a story, tell something NICE, personalize the data.**

**~Shelley Schultz, Zonta Club of Mankato**







*She Leads...*

**HONOR AND EMPOWER!**

**ZIF Foundation, Centennial Anniversary Endowment  
Campaign, Mary Jenkins Society updates**

**By Polly Holten and Mary Reed**



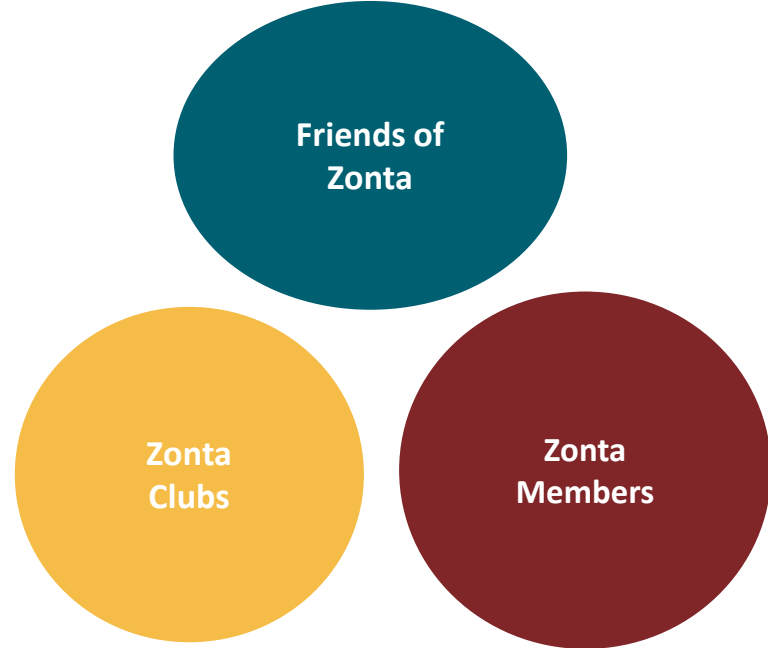
# Foundation Update

**2018-2020 Biennium**





# Zonta International Foundation Funding



**Funds the charitable and education programs of Zonta International.**

**Contributions go entirely to program support and implementation.**

**Zonta International membership dues support Zonta International Foundation operating expenses.**



# What Is New This Biennium?

## Ending Child Marriage

- \$2 million funding for programming in 12 countries

## Education Program Updates



- Jane M. Klausman Women in Business scholarships and Young Women in Public Affairs awards will be paid for by money donated in this biennium and already existing funds that we put to good use
- Pilot project: Women in Technology Scholarships

## Mary E. Jenkins 1919 Society Update

- We will promote the opportunity and the value of donating high-impact legacy gifts.



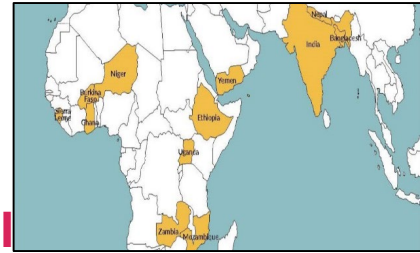
# 2018-2020 Fundraising Goal

Fund	Agency Partner	Title	Proposed USD
Zonta International Strategies to End Violence Against Women		Ending Child Marriage: A Program to Accelerate Global Action	2,000,000
International Service Project		<i>Eid bi Eid</i> (Hand in Hand) Jordan	1,000,000
International Service Project		Let Us Learn Madagascar: An Integrated Program for Adolescent Girls	1,000,000
		Amelia Earhart Fellowships	600,000
		Jane M. Klausman Women in Business Scholarships (with an additional \$124,000 from the JMK Women in Business Fund; proposed total funding: \$224,000)	100,000
		Young Women in Public Affairs Awards (with an additional \$76,000 from the YWPA Award Fund; proposed total funding: \$176,000)	100,000
		Rose Fund	200,000
		<b>Total</b>	<b>5,000,000</b>





# Zonta International Strategies to End Violence Against Women: Ending Child Marriage



**Strengthen the critical institutions and systems in 12 countries to engage girls at risk of child marriage through targeted initiatives, including life skills, health information, economic empowerment and social protection.**

## **Goals:**

**Building the skills and knowledge of girls at risk of child marriage**

**Support households in demonstrating positive attitudes toward adolescent girls**

**Strengthening the systems that deliver services to adolescent girls**

**Ensuring laws and policies protect and promote adolescent girls' rights**

**Generating and using robust data to inform programs and policies relating to adolescent girls**

**Project's initial phase has the potential to directly reach 2.5 million girls across 12 countries.**

**Commitment: US\$2 million**



# International Service Program:

## Let Us Learn Madagascar



The Let Us Learn initiative addresses education and gender inequity in Madagascar through approaches targeted toward adolescent girls.

### Goals:

- Ensure that more children, particularly girls (who drop out at higher levels in the post-primary level) have access to post-primary education and stay in school.
- Ensure that Madagascar's education system has the capacity to offer quality teaching for enhanced learning outcomes.

Commitment: \$1million



# Amelia Earhart Fellowship Fund 2018-2020

- 30 fellowships of US\$10,000 each



Dr. Kimberly Ennico Smith  
1997-1998 Amelia Earhart Fellow  
Co-Investigator and Deputy Project  
Scientist  
NASA's New Horizons Mission

*“Women have been making amazing strides so they can be taken for their skills and contributions rather than being identified as a woman first. I long for the day in which we would not pay attention to what sex we are (for statistics) but what we say and do.”*

Total Funding: US\$600,000



# Jane M. Klausman Women in Business Scholarship Fund 2018-2020



Angela Whiteside, Founder & President  
of KickStage Consulting Inc.  
2011 international JMK Women in  
Business Scholar  
Member, Zonta Club of Newport Harbor

Total Funding: US\$224,000

- 6 international scholarships of US\$8,000 each
- 32 district/region scholarships of US\$2,000 each

*“I am so proud to be a JMK International Scholarship alumna. The award was incredibly helpful in assisting me to complete my MBA program and achieving my ambitions in aerospace business management and leadership. I am also very grateful that the JMK award introduced me to Zonta International. I am honored to be a member of the organization and participate in improving the status of women worldwide.”*

# Young Women in Public Affairs Award 2018-2020

- 10 international scholarships of US\$4,000 each
- 32 district/region scholarships of US\$1,500 each



Anna Rukko, 2015 YWPA Awardee at  
the 2016 Zonta International  
Convention in Nice, France

*“I thank you, Zontians, for the International Young Women in Public Affairs Award. It means a lot for me. Its significance is not only to focus on what I have done, but to encourage me, a young woman, to go on and achieve more and to work harder for important issues.”*

Total Funding: US\$176,000

# Women in Technology Scholarship



- **Fully funded pilot program**
- **Awarded once in the 2018-2020 Biennium**
- **Club: club award and amount determined by club**
- **District/Region: 32 scholarships, US\$2,000 each**
- **International: 6 scholarships, US\$8,000 each**



## Centennial Anniversary Grants

- **Opportunity to increase the impact of Zonta clubs working with partner organizations to improve women's and girls' lives locally**
- 
- **Increases the visibility of club projects and strengthens the link between Zonta's local and international levels**
  - **Funded by the Rose Fund**

# 2018-2020 Zonta International Foundation Giving Totals\*



The amounts below represent the percentage each fund has received toward the 2018-2020 Biennial Goal.



International Service Program

**30%**



ZISVAW Program

**39%**



Amelia Earhart Fellowship

**31%**



Jane M. Klausman Women in Business Scholarship

**67%**



Young Women in Public Affairs Award

**74%**



Rose Fund

**361%**

\*Through 31 July 2019





# Campaigns and Giving Opportunities

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- **Zonta's Birthday (8 November)**
- **Zonta Says NO to Violence Against Women Campaign (25 November – 10 December)**
- **Zonta Rose Day/International Women's Day (8 March)**
- **Annual Report recognition/end of fiscal year (31 May)**
- **Convention recognition (30 April 2020)**
- **Celebrating successful events or milestone anniversaries**
- **Memorials when Zontians pass away**



# Your Gift Makes a Lasting Difference

## Meet Herisoa from Madagascar



UNICEF Madagascar/2017/Abela Ralovita



# District 7 Foundation Giving

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2012~2014	\$82,129
2014~2016	\$101,759
2016~2018	\$96,714
2018~2019 (July)	\$32,875







## District 7 Foundation Giving

	# Clubs Giving	% Individuals Giving	\$ per Member
2012-2014		35%	\$184
2014-2016		39%	\$217
2016-2018	17	22%	\$234
2018-2019	13	11%	\$104





**District 7 Special  
Recognition**

**St Cloud**

**Cape Girardeau**

**St Louis**

**Minneapolis**





## District 7 2018-2020 Goals

1. Every Club gives to ZIF
2. Every Club gives 1/3 of funds raised to ZIF
3. Increase from 22% individual giving to 50%





# What is an Endowment?

- **Separate from our biennial giving**
- **Long-term investment**
- **Provides stable financial base of income in the future**





# How You Can Support the Centennial Anniversary Endowment Campaign

**Make a contribution**

**One-time gift**

**Three-year gift plan**

**Yours is “the gift that keeps on giving”**



## Mary E. Jenkins 1919 Society

### What is a legacy gift?

- A legacy, or planned gift, is a provision to leave part of your estate to the Zonta International Foundation. It can be a bequest of a specific amount, a percent of your assets, a life insurance policy, stocks, annuities or other financial instruments.
- 2018-2020 Goal
- At least 150 new society members during the Centennial Anniversary Biennium.
- Would you like to reserve your place in Zonta's future?





Thank You!

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**District Foundation Chair**

**Polly Holten**  
**573-270-8313**  
**[pholten@outlook.com](mailto:pholten@outlook.com)**







**District CAEC Representative**

Mary Reed

701-269-0816

[mreed@uj.edu](mailto:mreed@uj.edu)





## NAID 2019 take away

**Starting a Z Club or a Golden Z Club is easy. The "roadmap" is already in place and readily available in the Z Club and Golden Z Club manual, which can be found on the Zonta International website. Talk to other clubs who have started one to get ideas on how to get the ball rolling.**

**~Penny Briese, Zonta Club of Jamestown**





## Young Professional Resolution

**Proposal from District 7 for consideration at Zonta International Convention**

**Proposal: That Zonta International raises the age of Young Professional status from 30 to 35.**

**Rational: Offers the opportunity for more young professionals to take advantage of reduced membership fees, in order to enhance club efforts to increase membership recruitment.**





## 14 month Membership

**Proposal from District 7 for consideration at Zonta International Convention**

**Proposal: Any new member paying full international dues in April or May of the fiscal year shall be considered fully paid for the following year.**

**Rational: This will aid recruitment of members by not asking new members to pay international dues for one or two months. Avoids delaying potential membership to June and potential loss of interest.**





## NAID 2019 take away

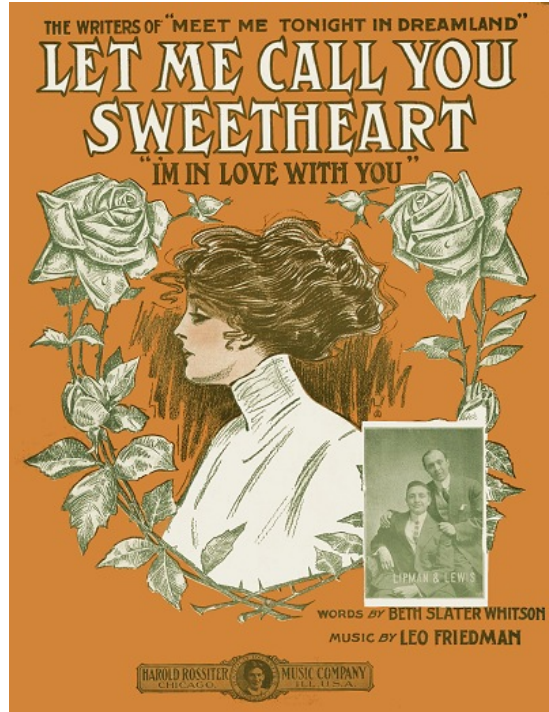
**The USA has a HUGE issue with child marriage. Only 2 states have laws of must be 18 years of age with no exceptions! We have child marriage "destination wedding " states where laws are so lax, any age girl can be married off. Because the majority of child marriages are between a very young girl and a much older man, perhaps the term "child marriage" is just another term for human trafficking! My eyes were opened, my jaw dropped, and my brain went on overload!**

**~Deb Kellerman, Zonta Club of St Cloud**





## 1910s – The Decade Zonta Begins



**Most Famous Song:**  
“Let me Call You Sweetheart” By the Columbia Quartet (1911)

**Most Famous Celebrity:**  
Mary Pickford -  
actress, screenwriter  
& producer



**Fashion Trend:**  
Skirts rose above  
the ankle by 1918



## 1919 – A Banner Year for Women



On June 4, 1919, the 19<sup>th</sup> Amendment to the Constitution was passed by Congress granting women the right to vote 71 years after the famed Women's Rights Convention in Seneca Falls, NY, in 1848.



## 1919 – A Banner Year for Women



On November 8, 1919, the Confederation of Zonta Clubs is founded in Buffalo, New York, at a meeting of nine charter clubs at the Statler Hotel.





## 1920s – The Roaring '20s

**Carrie Chapman Catt:**  
Forms the League of Women Voters



**Alice Paul** – Proposes the  
Equal Rights Amendment

The 19<sup>th</sup> Amendment is signed into law on August 6<sup>th</sup>, 1920.  
In 1923, Zonta funds the first international project to care for 115,000 orphan children & women in Smyrna, Turkey.



## Zonta Comes to the Midwest

**1925** – Zonta Club of St. Louis founded in ‘District D’

**1926** – Zonta Clubs of St. Paul & Minneapolis are founded

**1928** – St. Paul & Minneapolis host Zonta’s Convention



**Olivia Johnson:**  
Zonta President, 1929-1930



## 1930s – The Great Depression



**12 million people out of work in the US**  
**Women discouraged from “taking jobs from men”**  
**800,000 women belong to unions by 1938**



## 1930s – Zonta International

### **Jane Addams:**

First Woman to win Nobel Peace Prize



### **First Lady Eleanor Roosevelt:**

Holds a 'women only' press  
conference at the White House



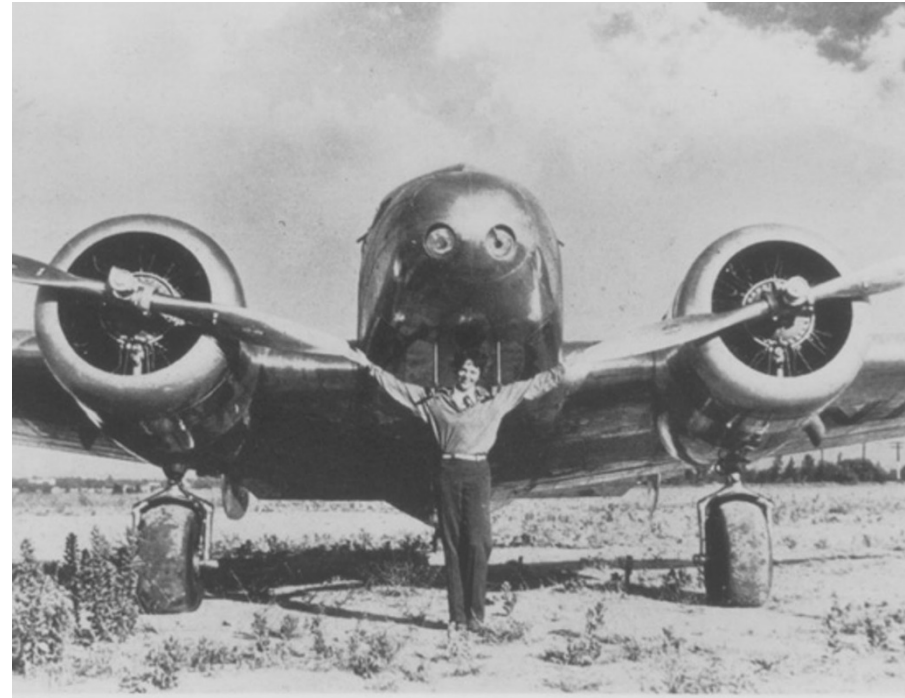
## 1930s – Zontians and District 7

**Amelia Earhart**, born in Atchison, Kansas, in 1897  
Becomes First Woman to Fly Solo Across the Atlantic in 1932



She would disappear in 1937  
while attempting to  
circumnavigate the globe

That same year, the Zonta Club  
of Kansas City is formed





## 1930s – Zontians and District 7

**Ellen Anderson Parks:**  
Zonta President, 1937-1938

Led Zontians through tragic loss of Amelia Earhart, the continued economic depression, and loss of clubs in Germany & Austria under Nazi regime.



She never lost hope, working against restrictive legislation, to simplify and improve international operations, and championing the creation of the Amelia Earhart Fellowship in 1938.



## 1940s – The World at War



6 million women enter the workforce to support the war effort  
Women's Army Corps founded & Congress authorizes women in Navy  
At war end, women are encouraged back into the home or 'female' occupations

Zonta International withstands the loss of Zonta Clubs throughout Europe. In 1948 the first Z Club is Established in Burbank, California, and the first club is chartered in South American in Santiago, Chile.

In District 7, The Zonta Club of Jefferson City, Missouri, is founded in 1947



## 1940s – Declaration of Human Rights

**Eleanor Roosevelt** is appointed as US delegate to the newly established United Nations in 1946.



She is the driving force behind the 1948 creation of the Universal Declaration of Human Rights which states,

**“All human beings are born free and equal in dignity and in rights.”**





## 1950s – Baby Boom Decade

The 1950's saw the height of the baby boom years and women were expected to stay at home as housewives and mothers.

These changing expectations decreased the enrollment of women in college.

And yet, Zonta experiences unprecedented expansion . . .





## 1950s – Zonta Expands Led by District 7

**Dr. Dorothea  
Radusch:**

Chair of International  
Organization and  
Expansion Committee  
1950-1953,

Zonta International  
President, 1937-1938



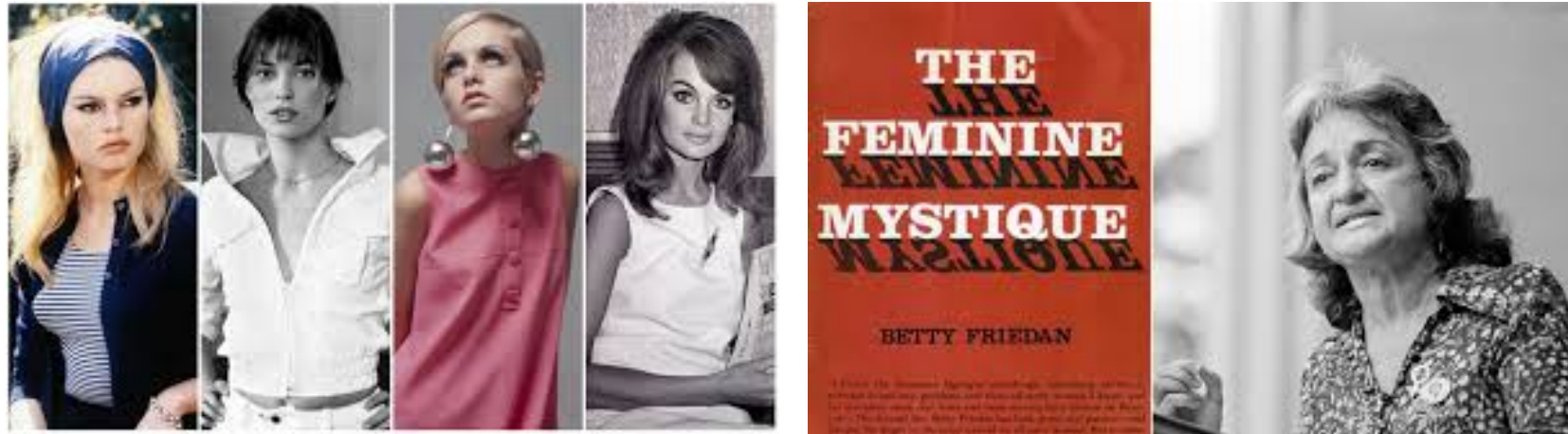
Charter Granted—Mrs. Ruth Walter of Neenah, left, chats with Dr. Dorothea Radusch, Minneapolis, Minn., and Mrs. Savior Canadeo before installation ceremonies Saturday evening at the Hotel Northland. The charter for the newly formed Green Bay chapter of Zonta International was presented by Dr. Radusch. (Press-Gazette Photo)

Fifty-one clubs were chartered between 1950-1953 including the first in the Philippines and the following clubs in District 7: Austin, MN (1951); St Cloud, MN (1951); Bismarck, ND (1951); Fargo-Morehead, MN/ND (1952); Jamestown, ND (1952); Johnson County, KS (1952); Aberdeen, SD (1953), and Breckenridge-Wahpeton, ND (1953).

The clubs of in Brainerd, Minnesota, would follow in 1954 and Atchison, Kansas, in 1957.



## 1960s – The Times Are Changing



Social norms are changing impacting every aspect of American life

By 1969, 43% of women are in the workforce and many are also wives and moms

Eleanor Roosevelt chairs President Kennedy's Commission on the Status of Women

Betty Friedan's book, "The Feminine Mystique", launches the 2nd wave of the women's movement



## 1960s – Zonta and District 7



In 1962, Zonta International commits to first UN-partnered project in Jordan

**In 1968, Zonta's service contributions reach US \$1,000,000 total**

In 1969, Zonta International receives consultative status at the United Nations

In District 7, Minneapolis hosts the 1968 Zonta International Convention which sees the election of the first president from outside North America, Helvi Sipila from Finland

The theme of convention is “Widening Our Vistas in the Service of Mankind”



## 1970s – Women’s Liberation & ERA



The Equal Rights Amendment (ERA) is reintroduced by Representative Martha Griffiths (D-Michigan) in 1972. By 1977, the ERA had received 35 of the necessary 38 state ratifications.

The world sees an rise of women as heads of state.

Ruth Bader Ginsberg serves as the Director of the Women’s Rights Project and successfully argues cases of sexual discrimination in front of the Supreme Court.



## 1970s – Zonta and District 7



### **Harriette Yeckel:**

Zonta International President, 1972-  
1974

She was first introduced to Zonta as  
the recipient of a scholarship from the  
Zonta Club of Denver

Under her leadership clubs, especially in North America, began to give more generously to international service projects. She also raised immediate cash for the purchase of Zonta's World Headquarters building and spearheaded a US\$1,000,000 campaign to pay off the mortgage.



Zonta International District 7

Zonta History: 100 Years Empowering Women

**Thank You District 7 – for your  
impact and inspiration!**



## Zonta Trivia

- **The first meeting of the Confederation of Zonta Clubs was held in what city?**
  - Buffalo, New York
- **In what city was the first Zonta club outside the US established?**
  - Toronto, Canada







## Zonta Trivia

- **In 1923, the first international project was funded to care for 115,000 orphan children and women in what country?**
  - **Smyrna, Turkey**
- **In what year did Zonta first partner with the United Nations?**
  - **1962**





## Zonta Trivia

- **What does the acronym ZISVAW stand for?**
  - Zonta International Strategies to end Violence Against Women
- **In 1938, Zonta established a fellowship program in honor of whom?**
  - Amelia Earhart





## Zonta Trivia

- **In July – August of 2019, ZI conducted a site visit in what country?**
  - Jordan
- **What is the name of the 2018-2020 Zonta International President?**
  - Susanne von Bassewitz





## Zonta Trivia

- **There are Zonta clubs in how many different countries?**
  - 63
- **When are the 16 Days of Advocacy held?**
  - November 25 – December 10





## Zonta Trivia

- **Name one of the international service projects for the 2018 – 2020 biennium?**
  - **Let Us Learn Madagascar**
  - **Eid bi Eid (Hand in Hand)**





## Zonta Trivia

- **District 7 clubs are located in what states?**
  - North Dakota
  - South Dakota
  - Minnesota
  - Kansas
  - Missouri
  - Iowa (but do not currently have clubs)





## Zonta Trivia

- **Who is our current International President Elect?**
  - **Sharon Langenbeck, Santa Clarita Valley, USA**
  - **Former speaker at District Conference**





## Zonta Trivia

- **What is the total amount contributed to our international service programs via Zonta International?**
  - \$19.2 million
- **The United Nations adopted 17 Sustainable Development Goals in 2015. Which goal is Zonta International's primary focus?**
  - **Goal No 5: Achieve gender equality and empower all women and girls**







## Zonta Trivia

**In what city will the 2020  
International Convention be held?**

- **Chicago**





# **Memorial Service**

**A Remembrance of Our Sisters**

**September 15, 2019**

**Kansas City, MO**



**We are here today to celebrate and remember our Zonta sisters who have passed away since our last District 7 Conference in 2017.**





*When a woman is inducted into Zonta membership she is welcomed with a yellow rose.*

*As time passes and special moments happen in the life of a Zonta sister, we celebrate with her and give her a yellow rose or a special memento which has the image of a yellow rose. When she needs our support in difficult times, we remind her of our sisterhood through the gift of a yellow rose.*

*And when the time comes for our Zonta sister to leave us here on earth, we come together to remember her, share stories and memories of the times we shared with her, and bring, as a symbol of our sisterhood, her last yellow rose.*

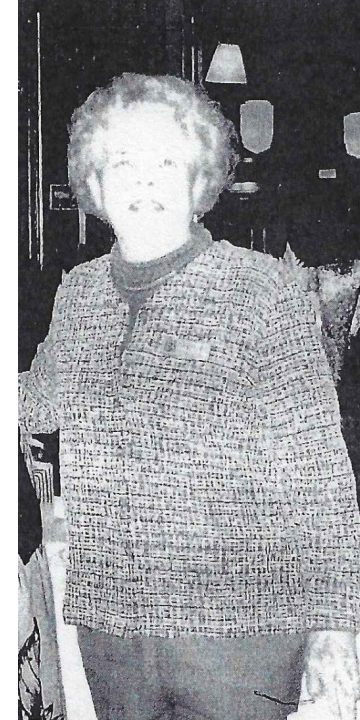
***Ceremony of Yellow Roses  
in Loving Memory...***



**LAUREEN BORDEN**  
Zonta Club of Brainerd



**JEAN MADSEN**  
Zonta Club of St  
Cloud



**NANCY GASS**  
Zonta Club of St Louis



**So intimately are we bound by the ties of human fellowship, that no one lives or dies unto herself. Blessed are they who have the gift of making friends, for it is one of God's best gifts. It involves many things, but above all, the power of going out of one's self and appreciating is noble and loving in another.**

# The Journey of My Life

**It was beautiful as long as it lasted  
The journey of my life.  
I have no regrets whatsoever  
Save the pain I'll leave behind.  
Those dear hearts who love and care...  
And the strings pulling at the heart and soul...  
The strong arms that held me up  
When my own strength let me down.  
At every turning of my life I came across good friends,  
Friends who stood by me,  
Even when the time raced me by.  
Farewell, farewell, my friends  
I smile and bid you goodbye.  
No, shed no tears for I need them not  
All I need is your smile.  
If you feel sad do think of me  
For that's what I'll like when you live in the hearts  
Of those you love, remember then  
You never die.**

*Rabindranath Tagore*





***We will remember  
You!***









# Zonta USA Caucus

*Join us on Facebook for  
discussions and sharing  
information*





# **Zonta USA Caucus**

**New ZI-USA Caucus pages coming to [zonta.org](https://zonta.org)!**

What is happening in each state

Keep members informed

AND - Have members provide information to this website to aid USA Caucus and other Zontians to be on top of key issues





# **Zonta USA Caucus**

100<sup>th</sup> Anniversary Advocacy Action

*Ending Child Marriage:*  
Toolkit for  
State-level billboard campaign

*Coming soon!*



## ZI Advocacy Action Alerts – *it's simple!*



<https://www.zonta.org/USA-Advocacy>



## [2020 Convention Video](#)







**HAVE A SAFE TRIP HOME!  
MAKE YOUR ENTHUSIASM FOR ZONTA  
CONTAGIOUS!**

