

Membership

Tania Hughes-Kremers

Lt. Governor

Zonta District 7

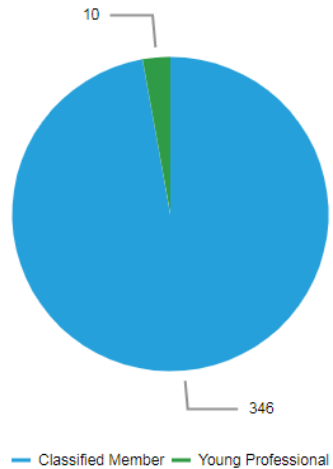


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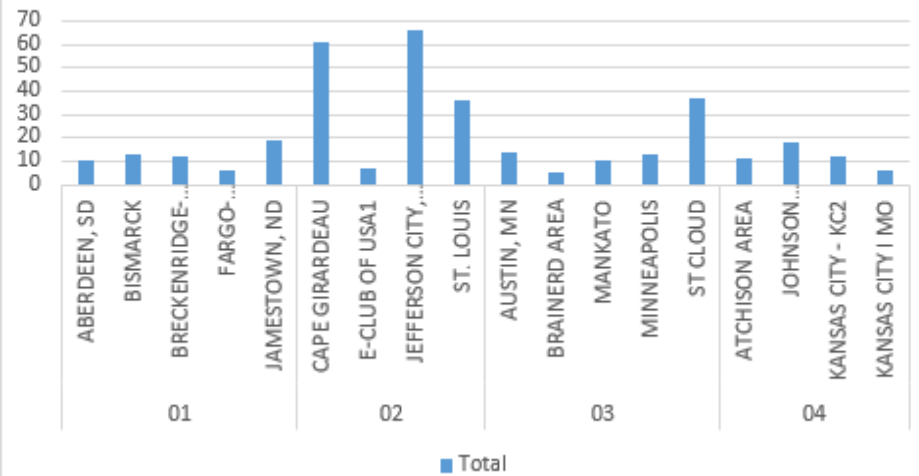


D7 Membership: By the numbers

Member By Types



Total



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Maintaining happy, healthy clubs



Personal Development Library

How-to Tools and Techniques

PR TOOLS

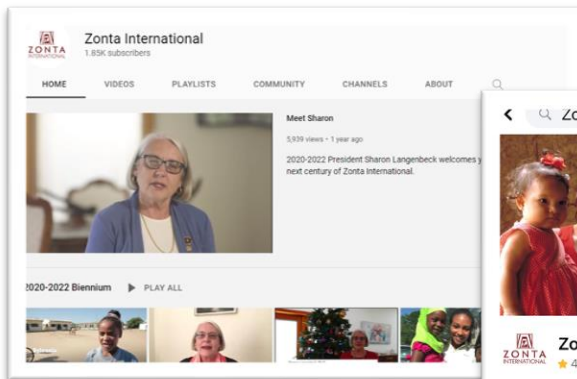


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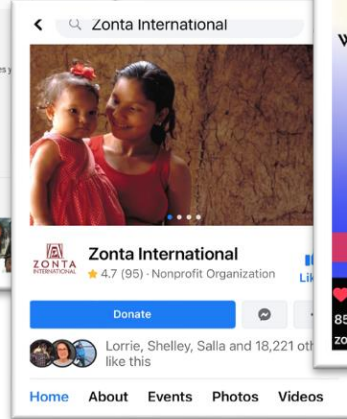


Staying Informed and Connected

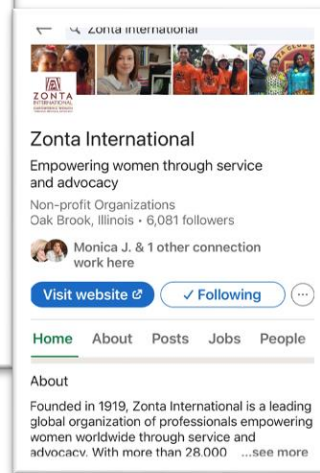
YouTube



Facebook



Instagram



LinkedIn

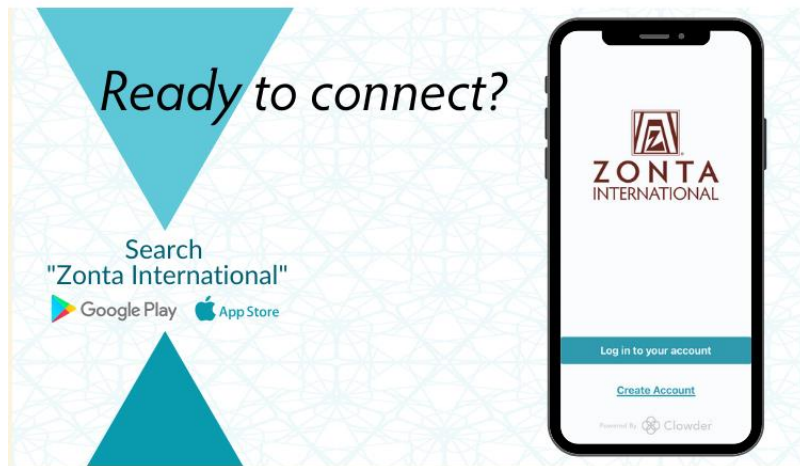


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New Zonta App for Members

Zonta International's mobile app,
Zonta Connect, is here!



- A news feed with the latest updates
- Discussion forums tailored to your Zonta role and special interests
- Easy access to essential member resources
- A member directory with instant private and group chats
- Calendar of Zonta events.
-
- Link to Zonta Connect User Guide:
<https://www.zonta.org/images/docs/MyZonta/Tools/PRToolsAndLogos/ZontaConnectAppUserGuide.pdf>



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Add Your Voice

A Global Membership Campaign

1 April 2022- 31 May 2022



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Let's grow!



GOALS:



Grow membership



Friendly competition across clubs of like size



Year one of an annual membership campaign



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Campaign is from April 1 – May 31, 2022

- Invite potential members to club meetings and activities.
- A reason to reach out to potential members with excitement and energy – who doesn't like a great deal!

**New membership
extends to
May 31, 2023!**



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Online and on time is key

- Information and training in March and April for on-line management of club roster and dues payments.
- Critical to Zonta Headquarters efficiency now and for the future



My Zonta
Membership Dues
Tools

Membership Dues Forms
• Member Report Form B | PDF

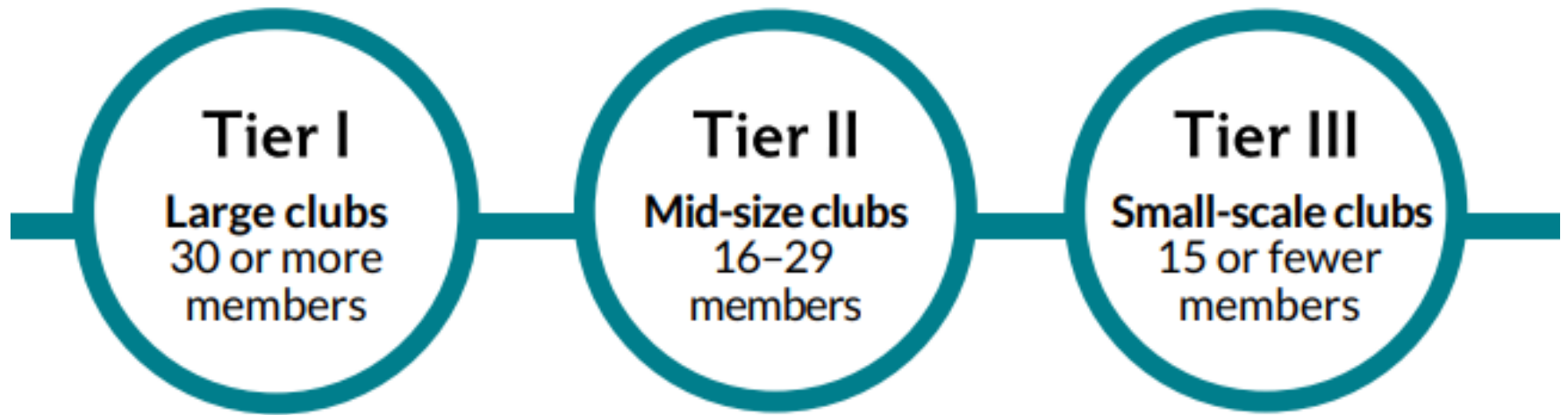
Pay Dues Online



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Three club tiers



Based on the number of club members in the database on 31 March 2022



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The clubs with top growth will be rewarded

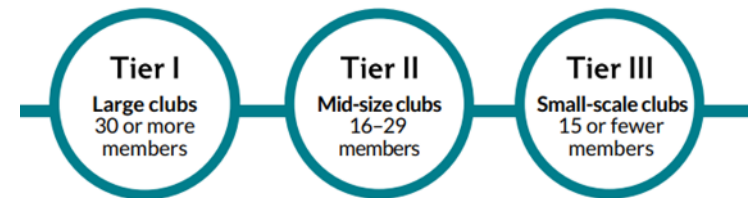
TOP 30 CLUBS IN EACH TIER WILL RECEIVE

- A letter of recognition from the Zonta International President.
- A graphic badge for 'Member Recruitment, Club of Excellence' to use in club communications.
- Recognition and listing in *The Zontian* from Zonta International.

TOP THREE CLUBS IN EACH TIER WILL RECEIVE

All awards of the top 30 clubs plus:

- A US\$200 gift card to the Zonta store.



TOP CLUB IN EACH TIER WILL RECEIVE

All awards of the top 30 and top 3 clubs plus:

- Podium banner
- Recognition at the convention.



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www.zonta.org toolkit page features:

- Overview
- Guidelines and FAQs
- Social medial tools
- International Women’s Day / Rose Day recruitment event ideas
- Ideas for recruitment
- Recruitment best practices outline
- A ‘leader board’ of the top clubs in each tier will be added



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Go beyond awareness

ADD YOUR VOICE

For Women's
Rights



- Post on social media
- Like 
- Comment 
- Share our great fellowship!



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Prize determination and delivery

- Ties will be broken based on timing
- The top clubs will be determined, notified and announced in June
- Prizes communicated in July



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ADD YOUR VOICE
For Gender
Equality

ZONTA
INTERNATIONAL

New members are the goal

- For clubs that add members to their own rosters.
- Includes:
 - Young professionals
 - Previously resigned members that rejoin
- NOT transferees
- NOT Z club or Golden Z club members



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Questions?

EVERY MEMBER
COUNTS



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