



**RISING
TO THE
CHALLENGE**

Welcome and Introduction: Gayle Borchert
District 7 Governor 2020-2022



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Zoom license available for club meetings.

Membership Development Fund has been finalized and is available on the District 7 website. The District Board increased the funds available to clubs.

Return of Dues--The District Board voted at our March Board Meeting to return half of the District Dues to the clubs, which is approximately \$15 dollars per person.



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ZI—New Programs and Information

Remarkable Women—Powerful Stories
Monthly Webinar Series

New Membership Campaign

Welcome to Zonta Booklets

More Tools on ZI Website
Updated Leadership Training
By-law Templates



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Next Area Meeting

April 14, 2021

7:00 – 9:00 p.m.



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North American Inter-District Meeting
June 25-27, 2021

Challenges and Opportunities for Zonta's Second
Century

Hilton Cincinnati – Netherland Plaza

Cincinnati, Ohio



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District 7 Conference
September 17-19, 2021

St. Cloud Holiday Inn and Suites

St. Cloud, MN



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Zonta International—65th Convention
June 25-29, 2022

Congress Center Hamburg

Hamburg, Germany

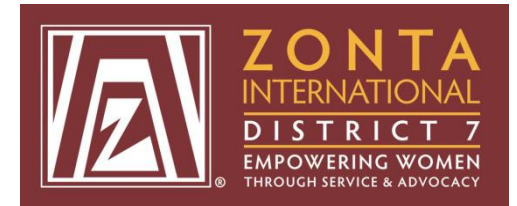


Focus on Membership

Tania Hughes-Kremers, Lt. Governor

D7 Area Meetings

April 10 & April 14, 2021





Zonta International District 7 2021 Virtual Area Meetings

Our Agenda

- ❖ Zonta International's Biennium Membership Focus
- ❖ District 7's Membership Goals
- ❖ New *Add Your Voice* Campaign
- ❖ Membership Resources
- ❖ Q&A





Zonta International District 7 2021 Virtual Area Meetings

“Zonta’s Membership is central to its success. Growth in membership is always the desired outcome; however, a more realistic goal in today’s world is to stabilize membership.”



Members of Jefferson City celebrate together at D7 Conference in 2019

Going forward into our second century, ***membership retention is key***, yet recruitment of ***young professionals remains a focus***.



Zonta International District 7 2021 Virtual Area Meetings

ZI Biennium Goals

1. **ZI, Districts and clubs will work together to focus on membership retention.** Including maintaining clubs in the current countries with clubs today – 62 as of January 2020.
2. **Districts** encouraged to hold **one event per year with current education award winners** and alumnae.
3. **ZI will support** current and future **leaders** through professional development and mentoring tools.

Source: 2020-2022 Biennium Goals; Nov. 2020 Zontian Magazine



Zonta International District 7 2021 Virtual Area Meetings

District 7 Goals

1. Implementation of **D7 Membership Development Fund** Policy – *Completed & Communicated*
2. Increase District 7 **Membership to 400** – *376 (Feb/2021)*
3. Engage **Young Professionals** – *15 across district*
4. Focus on **Z & Golden Z Clubs** - *D7 Recognized by ZI for chartering 3 Golden Z or Z Clubs (July/2020)*

ADD YOUR VOICE MEMBERSHIP CAMPAIGN

Recruit New Zontians to Your Club

- ✓ Register **new members**
- ✓ **Must be registered online**
- ✓ Between **April 1 – May 31**
- ✓ Annual **ZI membership extend to May 31, 2022**

Club recognition is based on current membership in three tiers.

[Overview and campaign goals](#)

ADD YOUR VOICE
To Empower Women

ZONTA INTERNATIONAL

ADD YOUR VOICE MEMBERSHIP CAMPAIGN
RECRUIT NEW ZONTIANS TO YOUR CLUB

Register new members online between 1 April – 31 May 2021 and their annual membership dues of USD\$88 extend to 31 May 2022. Clubs will be recognized based on current membership in three tiers:

- Tier I**
Large clubs
30 or more members
- Tier II**
Mid-size clubs
16-29 members
- Tier III**
Small-scale clubs
15 or fewer members

TOP 30 CLUBS IN EACH TIER WILL RECEIVE

- A letter of recognition from the Zonta International President.
- A graphic badge for 'Member Recruitment, Club of Excellence' to use in club communications.
- Recognition and listing in *The Zontian* from Zonta International.

TOP THREE CLUBS IN EACH TIER WILL RECEIVE

All awards of the top 30 clubs plus:

- A US\$200 donation to be used for marketing and membership growth activities.

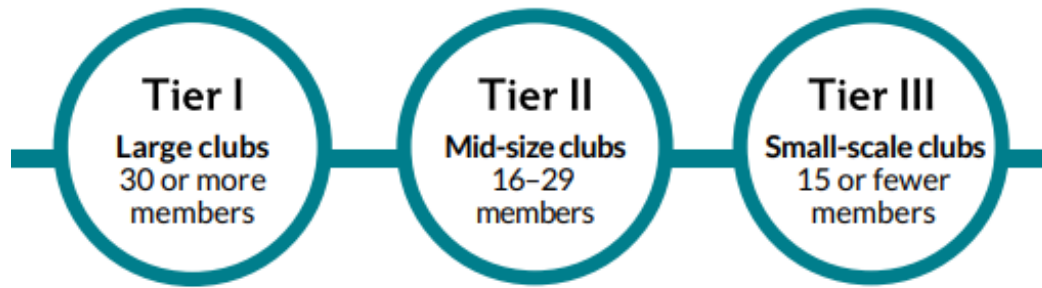
TOP CLUBS IN EACH TIER WILL RECEIVE

All awards of the top 30 and top 3 clubs plus choice of one of the following:

- A Zoom session with UNICEF USA, our service partner for Madagascar, Peru & Ending Child Marriage, or
- A Zoom session with Zonta International President Sharon Langenbeck, or
- A custom Facebook banner and five custom social media graphics.

ZONTA INTERNATIONAL

COMPLETE DETAILS ON [ZONTA.ORG](https://www.zonta.org)
UNDER MEMBERSHIP TOOLS



1. **The top 30 clubs in each of the 3 tiers will each receive a graphic badge for 'Member Recruitment, Club of Excellence'.** Ninety clubs will receive this prize.
2. **Additionally, the top three clubs in each tier will receive a US\$200 donation to be used for marketing and membership growth activities.** Nine clubs will receive this prize, along with prize 1.
3. **Also, the top club in each tier will receive their choice from the following three options:**
 - a) a Zoom session with UNICEF, the United Nations International Children's Emergency Fund, our service partner for Madagascar, Peru & Ending Child Marriage
 - b) a Zoom session with Zonta International President Sharon Langenbeck
 - c) a custom Facebook banner and 5 custom social media graphics.

Three clubs will receive this prize, along with prizes 1&2.



Membership Resources

Add Your Voice Membership Campaign

My Zonta
Membership
Campaign

Add Your Voice Membership Campaign
Working Together to Attract New Voices and Advocates

ADD YOUR VOICE

Tier I Large clubs
30 or more members

Return to My Zonta Membership Tools

Return to My Zonta Membership Tools

My Zonta
Membership
Tools

Club Tools
Individual Membership Tools
Chartering A Club
Length of Membership
e-Clubs
Golden Z Club
Membership Planning Tools
Membership Recruitment
Membership Recognition
Insurance

Return to My Zonta Tools

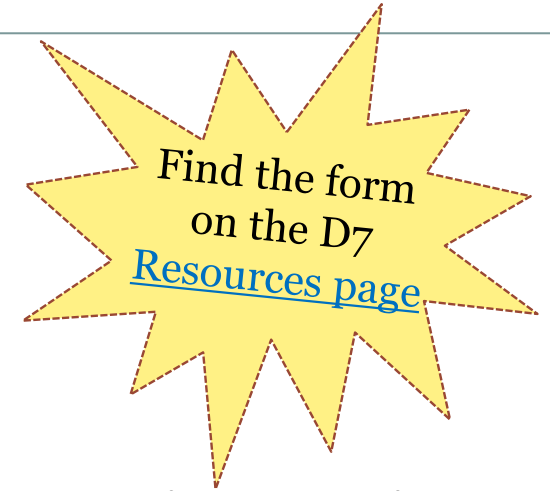
Add Your Voice Membership Campaign

Membership Campaign Toolkit:
[Overview and campaign goals](#)
[Social media tools](#)
[Ideas for recruitment](#)
[Timeline](#)
[Campaign leader board](#)

- Build A Better Club resources | [LINK](#)
- Creating a happy, meaningful, and satisfying club life during COVID-19 | [PDF](#)

Source: Zonta.org

D7 Membership Development Fund/Policy



- ❖ At District Conference in 2019, delegates approved a recommendation to utilize **\$6,000 in funds** for the purpose of **growing and retaining** district membership.
- ❖ **How it works in 3 easy steps:**
 1. Submit a pre-request using the application for up to \$300.
 2. Hold your in-person or virtual membership event.
 3. Submit results of the event and receipts for reimbursement.
- ❖ Funds can be used for **membership events – in person or virtual** –toward needs such as meeting space rental, guest speaker fees, advertising, etc. *(They may NOT be used to pay for food, refreshments, or alcohol.)*
- ❖ Clubs may initially **apply for up to \$300, with an opportunity to re-apply** for additional funds.



Zonta International District 7 2021 Virtual Area Meetings



Working Together to Attract New Voices

- ❖ **Zonta's voice becomes stronger when we recruit great individuals** to work with us to further the mission and vision of Zonta.
- ❖ While the world is hurting from COVID-19, **the needs of women and girls have increased** and **the strides we have made for equality and opportunity are taking a step back** in many places.

Zontians are needed more than ever, and we should not be shy about asking individuals to join our community and speak out for our causes.



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Zonta International District 7 2021 Virtual Area Meetings



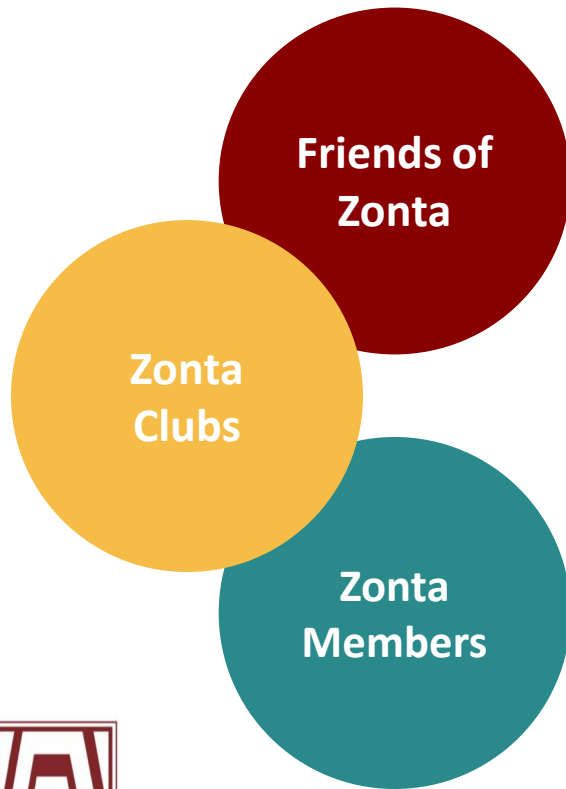


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Zonta Foundation for Women Ambassador Report

**District 7 Area Meetings
April 10 and 14, 2021
Shelley Schultz**

The Zonta Foundation for Women Funding



- Supports the charitable and education programs of ZI.
- 100% of donations are used for program support and implementation.
- ZI membership dues support operating expenses.
- Clubs are requested to give 1/3 of funds raised locally to the Foundation.



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What is new this biennium?

International Service Projects and phasing out of ZISVAW

- All international projects supported through the International Service Fund

Zonta Foundation for Women

- Name change to raise visibility

Education Program Updates

- **Jane M. Klausman Women in Business scholarships and Young Women in Public Affairs awards are fully funded** and will be paid for by already existing funds donated in past biennia.
- Zonta's pilot **Women in Technology Scholarship continues** with a second award cycle during the biennium. **The second award cycle is fully funded** through the Rose Fund.



Gift Funds

International Service Fund

Supports all 4 International Service projects

Amelia Earhart Fellowship Fund

Supports the AE Fellowships

Jane M. Klausman Women in Business Scholarship Fund

Supports the JMK Scholarships

Young Women in Public Affairs Award Fund

Supports YWPA Awards

Rose Fund

Unrestricted fund

Endowment Fund

Provides a long-term source of income for the Foundation. Interests and earnings from the investments in this fund provide the Foundation with an annual stream of income.





Amelia Earhart Fellowship Endowment Fund

Provides a long-term source of income for the Amelia Earhart Fellowship program.



2020-2022 Fundraising Goal

Fundraising Goal = US \$4,800,000

Fund	Agency Partner	Title	Proposed USD
International Service Projects		Delivering Survivor-Centered Response to Gender-Based Violence Survivors in Papua New Guinea and Timor-Leste	1,000,000
		Adolescent Girls' Health and Protection in Peru	1,000,000
		Let Us Learn Madagascar	500,000
		Global Programme to Ending Child Marriage	1,500,000
Educational Awards		Amelia Earhart Fellowships	700,000
		Jane M. Klausman Women in Business Scholarships (total funding disbursed: \$224,000)	Funding Available
		Young Women in Public Affairs Awards (total funding disbursed: \$196,000)	Funding Available
General		Rose Fund	100,000
		Total	4,800,000



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District 7 Foundation Goals.....

- Primary Goal: Education and Giving
- Secondary goals:
 - Zoom meeting with every club and discuss the Foundation
 - Every individual give at least once during the biennium
 - Clubs recognized if they give over \$20,000
 - Each club increase their percentage of giving

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Foundation Report as of February 28, 2021

- Comparison by District...
 - District 7 #6 out of 32 Districts - \$61,468.38 (includes \$45,800 discovered in an Edward Jones fund which was sent directly to Zonta International)
 - Endowment Giving - \$150....WE CAN DO BETTER!
 - Total Giving to Date by clubs and individuals
 - 22% of Clubs have donated - 4 out of 18
 - 38 % of members have donated/that's 141 have given! Great job with Every Member Every November Campaign!



Every Member Every November

- Total raised by District 7 \$6,245
- 38 % of individual members donated
- D7 ranked 15/33 districts in dollars raised
- District 7 recognized getting 100 donations within the first 10 days!
- I met with Aberdeen, Cape Girardeau, Jefferson City, St Cloud, and Kansas City II during the Campaign
- Special recognition to
 - Bismarck
 - Jamestown
 - Jefferson City
 - Austin
 - KCI/KCII



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What do we do now?

- Ask every club member to make a donation to the Zonta Foundation for Women in 2021
- Every club in District 7 increases their percentage of giving. Are you giving 1/3 of funds raised?
- Ask me to join your club meeting via ZOOM so I can share the importance of the Foundation
shelley7.schultz@gmail.com or 507-327-8803
- Continue to be generous and giving Zontians of District 7!



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- **Membership**
- **Recruitment**
- **Retention**

Kyung Endres, *President Elect*

April 10, 2021

Zonta Club of Brainerd, MN

Presentation Overview

District 7 Questions of Interest

- What prompted the Brainerd club to pursue this effort?
- What did you produce and/or how did your procedures change?
- What were the outcomes?
- Challenges along the way?
- Can other clubs adopt best practices?

Slides

- About the presenter
- About the Zonta Club of Brainerd
- Understand the past
- Plan for the future
- Act on the plan
- Marketing
- Excerpts of marketing materials



Title

About the Presenter

- Owner of True Panacea, LLC
 - Management consulting to international aid organizations
 - Services include strategic planning, program design, program planning, program evaluation
 - In industry for 26 years
 - Worked on over \$100 billion of programming
 - Directly assisted approximately 150 million people
 - Average annual travel uses enough energy to power a house for one year
- Zonta Club of Brainerd, MN
 - New Zonta member in small club, June 2020
 - President elect, July 2020



About the Zonta Club of Brainerd

- Chartered in 1954
- Support to women's shelter, Salvation Army, scholarships, girl's home, advocacy posters
- 13 members in fiscal year 2021
- Membership committee of 3 people + President
- Committee meets ~ monthly



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What prompted the Brainerd club to pursue this effort?

What does a President Elect do?



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What have I
gotten
myself into?

- Understand past
- Action: Get help

What does
success look
like?

- Create objectives with targets
- Action: Document learning & vision

Now what
do we do?

- Develop Action Plan
- Action: Link past to future

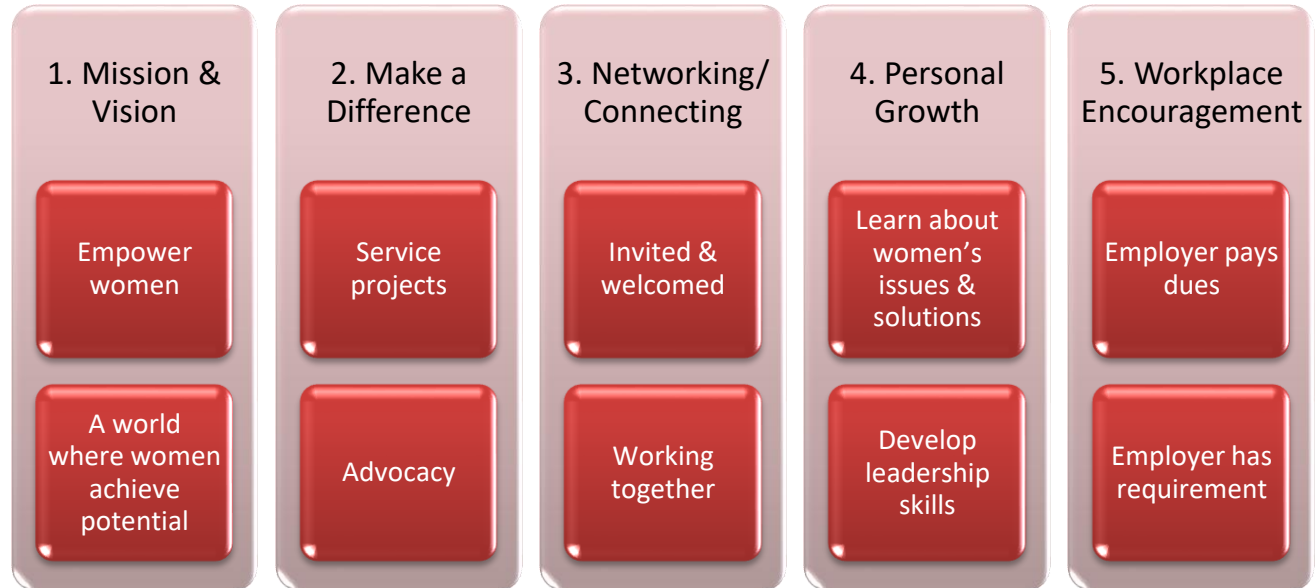
Understand the Past

- Zonta Brainerd past membership activities
- Zonta Brainerd Motivations for being a Member
- Zonta Brainerd past membership activities
 - Most recent activities focused on invite and explain
 - Past activities included marketing through the newspaper and public tv

- Zonta Brainerd Motivations for Membership



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Plan for the Future

➤ Membership Strategy & Plan (3 pages)

Objectives

- ✓ Recruit 3 new members per year
- ✓ Retain 20 members each year

Strategy

- ✓ Activities meet current member expectations (serve, connect, grow)
- ✓ Activities are manageable
- ✓ Reassess activities annually

Overall Approach

- ✓ Increase Zonta's visibility
- ✓ Reduce barriers to entry
- ✓ Link membership activities to service and advocacy activities.



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Act on Plan



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Marketing

What is our message?

- Get to know Zonta (mission)
- Get to know Zonta Brainerd (local service activities)
- Get to know Brainerd members

Who is our audience?

- Make a difference
- Network
- Personal growth

How & when do we deliver?

- Newspaper Sun. before meeting
- Word of mouth to friends and colleagues

Marketing Activities

- Prospective member packet
- New member packet
- Mass media campaign
- Speaker series showcasing advocacy and service priorities for club



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Excerpts of Marketing Materials

Get to Know Zonta International Brainerd Daily Dispatch advertisement




The Zonta Club of Brainerd

invites you to join our global movement to make a difference for girls and women. We support education, access to health care, and secure living environment projects in the Brainerd Lakes Area and across the globe.

Send a message to zontabrd@gmail.com, visit our Facebook page, or join our next meeting to learn more. Meetings are at noon on the 2nd Wed. of the month. Participate, as our guest, from wherever you are via Zoom Join now & new members will receive two months free!



Get to Know Zonta Club of Brainerd Local History of Zonta Club



Establishing Zonta in the Brainerd Area

1954
The Charter Dinner of the Brainerd, Minnesota, Zonta Club was held at the Hotel Annex, November 16, 1954. There were 19 charter members from the Dispatch of Minneapolis, Minnesota, President of Zonta International Center and gave the address. The mayor of Brainerd and representatives of all clubs in the community were dinner guests.

1955
A very important project in the first years was the sponsorship of the Golden Age Club. At that time there was no gathering or support group for senior citizens. The first meeting of the Golden Age Club was held on May 22, 1955. At that time there were no government sponsored Federal programs for senior citizens. By 1970 the group was self-governing and needed help from the Zonta club only for advice and as helpers.

1959
In 1959 the club became involved with a local project to make old Crow Wing, an historical area, a state park. Working together with other groups to secure legislative and financial assistance, the project was successful and Old Crow Wing State Park was dedicated on 1962.

Zonta in the Brainerd Area Today

Over the years have been involved into Zonta International's leadership positions, with several women with two members serving as District 7 Governor, Marlene Larson and Carol Munns. Annually Zonta International projects, donating the recommended 1/3 of the budget. The Brainerd Area chapter of Zonta supports a variety of local and international projects.

Get to Know Brainerd Members Member Directory & Flyer

Dana Hegarty



I moved to Brainerd 22 years ago which is the same time I started working at Anderson Brothers Construction. Currently I am the Chief Financial Officer for the company and part owner. In 2012 I joined the Zonta Club of Brainerd. The reason I joined the club was to network with other women and their mission of "empowering women". The time spend on our service projects is what I enjoy the most.



SIX REASONS I JOINED ZONTA

- Friendship**
As an educator for many years and now retired, most of my friends are those in the same field with the same interests, as well as in my age group. Because we are a club with young and older women with a variety of careers, Zonta has broadened my friendships and connections in our community. Our size enhances the personal connections we make with each other. I have been in larger service organizations, and although worthwhile, I have the opportunity to contribute more with Zonta.
- Spirit of Cooperation**
The success of our fundraisers and projects really show how much we cooperate and work well together. Everyone in our club pitches in with ideas and whatever time they have to give. In this era of polarization, our club embodies how well a diverse group of women can work together, enjoy their time with each other, and serve the community.
- Local Projects**
The many activities that we have done over the years, such as working with girls at PORT and helping beautify areas with our garden projects, makes me feel like I have done some good for the community. The money we raise, through fundraisers like our Christmas House, has been fairly significant and gone to many worthy local causes, such as security cameras at the Women's shelter, fitness equipment for PORT girls, and college scholarships.
- International Zonta Connections**
With our busy lives and local concerns, it is sometimes easy to forget about the rest of the world. Because Zonta is such a large International group with ties to the United Nations, I am better informed about issues women face in other countries. Some of our fundraising money is dedicated to international projects. We are helping to make the world a better place for women.
- History and Stability**
Zonta is not a new group we have been improving the status of women for over 100 years. Founded by Marian Deforest and four friends in 1919 as a service organization for executive women, it has grown into an international organization of more than 28,000 members with 1,100 clubs in 83 countries. We now welcome members (both women and men) from all walks of life. Her founding words still ring true, "This is the women's age and in distant lands and foreign climes women of all nations are rallying to the call... Zonta is given the opportunity of uniting them into one great glorious whole".
- Travel**
I have been to both district and international conference. Both have been great opportunities to learn and connect with others. The International Conference, with over 5,000 attendees and the parade of nations, was an experience I'll never forget. Hamburg Germany 2022 anyone? Start saving now!



What were the outcomes?

OBJECTIVES

Induct at least three new members for fiscal year 2021

Maintain a minimum of 20 total members each fiscal year

• RESULTS

• 2

• 13
• Plan to meet target in 2024



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Challenges/lessons learned along the way?



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- Process and activities take time
 - My time ~1-2 hours/week
 - Member time < 10 min/month
- Unmet requests for member participation
 - Contribute to marketing materials
 - Design marketing materials
 - Identify and engage speakers



Gauge expectations accordingly



What does this mean?

Can other clubs adopt best practices?

Yes, You Can!



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2020 MEMBERSHIP

Even with COVID restrictions, we have managed to continue monthly meetings.

We have a commitment to retention through inclusion and regular, consistent outreach via Zoom, which enables good attendance. Not everyone does this. We have a scheduled social period first in our meetings, to reconnect before business begins which is powerful glue! We also have an outstanding monthly newsletter with photos documenting our activities.

We are finding GREAT, group-driven ways to advance the vision and mission of Zonta, all while staying safe until herd immunity is achieved and we can come together once more.

Exploring how we have adapted during a global pandemic is also part of our history



Photo taken at the 2020 Amelia Earhart Luncheon

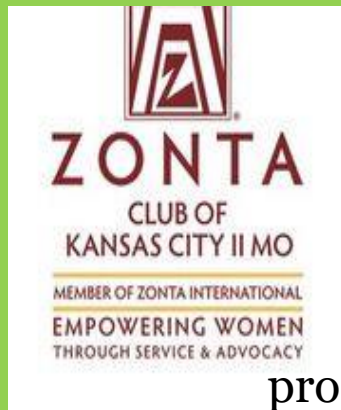


2020 SERVICE

We funded both the Mother's Day luncheon and Thanksgiving dinner service projects with Sheffield Place even though we couldn't physically participate as we have in the past. We made wreaths for the holidays and delivered them together with other needed wish list items.

Sheffield Place is a residential facility for homeless women and their children who are seeking to put their lives back together in this two-year program. We have a long time involvement with this group.



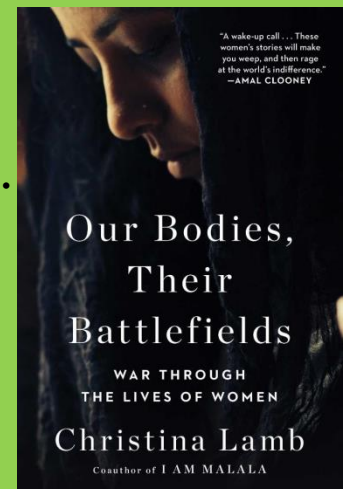


2020 ADVOCACY

We read the book “Our Bodies, Their Battlefield: War Through the Lives of Women” by Christina Lamb and after a lively discussion developed action points to promote anti-violence against women. One of our members has volunteered to organize information about issues based on information coming from club members this year.

Our meetings have included discussions about pursuing advocacy remotely through selected readings as we explore research on the status of access to healthcare for underserved, rural, urban and unemployed women.

We have maintained our inclusion in the Women’s Equality Coalition, a Kansas City based group made of local women’s organizations. We have been involved with this group since the beginning of the coalition about six years ago. WEC has partnered with the ERA Coalition to promote ratification of the ERA by the state of Missouri.





2020 FUNDRAISING

Our awesome tea/kitchen towel fundraiser via stellar sewing skills and marketing and delivering items remotely speaks to the success in adapting under stress. A majority of our members participated in this effort.

We are finding GREAT, group-driven ways to advance the vision and mission of Zonta, all while staying safe until herd immunity is achieved and we can come together once more.

We also participated in a Trunk & Treasure Sale (a “garage sale” opportunity in our community) selling member-donated items (new or used) in order to help fund some of our service projects





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Fund Raising Idea
during Covid Times

Women of Achievement – W.O.E.

Sandy Hastings, *President*

Zonta Club of Cape Girardeau



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- Why do a Fund Raiser? Goals & Objectives
- What Committees you would need
- Club involvement

Although we raised a lot of money (over \$25,000) it was a lot of work and it takes months of planning and preparation !

Goals and or Objectives

- Zonta helps and promotes women.
- Highlight your service projects
- Don't forget to promote your Sponsors



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Title

LIVESTREAMED VIRTUAL EVENT

3-4 Months Before Event	1-2 Months Before Event	1-7 Days Before Event	LIVE Day of Event	1-3 Days After Event	1-3 Weeks After Event
<i>Now</i>	<i>Aug 30</i>	<i>Oct 25</i>	<i>Nov 1-20</i>	<i>Nov 21</i>	<i>NOV 30-Dec 7</i>
SET UP	PROMOTE	REMIND	INSPIRE	THANKS	ENGAGE
<ul style="list-style-type: none"> <input type="checkbox"/> Event details: name, start/end date and time <input type="checkbox"/> Event Page with giving form <input type="checkbox"/> Location(s) for livestreaming <input type="checkbox"/> Determine livestream platform and software <input type="checkbox"/> Host(s), special guests and honorees <input type="checkbox"/> Creative elements and entertainment <input type="checkbox"/> Ticketing, registration or RSVP form <input type="checkbox"/> Sponsorship opportunities 	<ul style="list-style-type: none"> <input type="checkbox"/> Invites via email, text and social media <input type="checkbox"/> Hashtag for social media sharing <input type="checkbox"/> Share text-to-donate keyword and shortcode <input type="checkbox"/> Call and invite major donors <input type="checkbox"/> Create short promotional videos <input type="checkbox"/> Schedule promo/reminder emails, posts and texts <input type="checkbox"/> Outline your virtual event program <input type="checkbox"/> Tickets or registration (optional) 	<ul style="list-style-type: none"> <input type="checkbox"/> Date, time and link to event page <input type="checkbox"/> Tickets or registration (if using) <input type="checkbox"/> Hold a thorough test run of all tech elements <input type="checkbox"/> Edit together any final videos for presentation <input type="checkbox"/> Schedule livestream in YouTube and/or Vimeo (if using) <input type="checkbox"/> Create custom confirmation page <input type="checkbox"/> Set up automated tax receipt and thank you 	<ul style="list-style-type: none"> <input type="checkbox"/> Send message before event with login or link <input type="checkbox"/> Begin Facebook Live 20 min pre-event (earliest possible) <input type="checkbox"/> Remind viewers multiple times why and how to give <input type="checkbox"/> Promote text-to-donate throughout program <input type="checkbox"/> Share stories or videos on your impact <input type="checkbox"/> Give updates towards goal <input type="checkbox"/> Shout out donors by name <input type="checkbox"/> Thank sponsors, board, staff and volunteers 	<ul style="list-style-type: none"> <input type="checkbox"/> Send thank you videos via text, email and social media <input type="checkbox"/> Message those who couldn't attend <input type="checkbox"/> Include link on Event Page for watching and re-watching <input type="checkbox"/> Promote watching the replay <input type="checkbox"/> Share results across channels <input type="checkbox"/> Update donors on impact of giving <input type="checkbox"/> Send a post-event survey <input type="checkbox"/> Provide info on staying involved or next steps 	<ul style="list-style-type: none"> <input type="checkbox"/> Announce upcoming campaign dates and details <input type="checkbox"/> Share the different ways donors can get involved <input type="checkbox"/> Review event reporting and analytics <input type="checkbox"/> Hold recap to discuss improvements for next campaign



BONUS >>

Check out our [Simple Tech Guide for Virtual Fundraising Events](#) for a more detailed run down of the tech elements you'll need for your virtual event.



Committees Needed

- Sponsorships
- Social Media
- Ambassadors
- Finance
- Volunteers
- Photographer and Videographer
- Local Media – Newspaper, Radio, TV to promote event



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ZONTA
WOMEN
OF ACHIEVEMENT
VIRTUAL EVENT
NOV. 1 - 20

 Krista Baker	 Gwen Maloney	 Dr. Alyssa Ruopp - Baker	 Riley Ferguson	 Jennifer Partridge	 Dr. Beth Emmendorfer	 Megan Steimle
 Ashton Balsmann	ZONTA WOMEN OF ACHIEVEMENT VIRTUAL EVENT NOV. 1 - 20				 Andrea Roseman	
 Dr. Gretchen Price					 Caroline Harding - Ritter	
 LaKenya Taylor	 Mia Pohlman	 Lisa Nice	 Shelly Gerard	 Erin Boyer	 Dr. Angela Scherer - Bommarito	 Heather Nelson

Women of Excellent 2020

How it looked on Facebook



- During our event people would log into our website:
@capeZonta
- Each day we highlighted a different W.O.E.
- We either had a link to their video or wrote about them or shared their link to their organization



Thank you and best of luck.

Zonta has AmaZing Women



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CHALLENGE**



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TO THE
CHALLENGE**

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